

Worcester BID – Training Needs Analysis Form for BID businesses

Business Name _____

Key Contact Name _____

Address _____

Telephone _____

Email _____

Worcester BID is able to offer free and heavily subsidised training courses for BID businesses and their employees, based on demand.

If this is of interest to you, please indicate which training courses your company may be interested in and an approximate figure of how many employees you would like to attend the course(s).

Training Course	Number of places	Training Course	Number of places
Sales & Up Selling	<input type="checkbox"/>	Emergency First Aid at Work	<input type="checkbox"/>
Closing the Deal	<input type="checkbox"/>	Food Hygiene	<input type="checkbox"/>
Handling Complaints	<input type="checkbox"/>	Health & Safety at Work	<input type="checkbox"/>
Creating a Customer Care Culture	<input type="checkbox"/>	Digital Marketing	<input type="checkbox"/>
Visual Merchandising	<input type="checkbox"/>	Getting to Grips with Social Media	<input type="checkbox"/>
Retail Theft Prevention Training	<input type="checkbox"/>	Advanced Social Media	<input type="checkbox"/>
Managing People in the Team	<input type="checkbox"/>	Google Analytics	<input type="checkbox"/>
Personal Licence Training	<input type="checkbox"/>	Microsoft Office Training	<input type="checkbox"/>
Security Industry Authority (SIA)	<input type="checkbox"/>		

If there are any other areas of training that you would be interested in, please indicate these here and we would be delighted to look into them for you:

*Please return the form to the address below before **Friday 24th May 2019**, or call the office to arrange collection. Thank you and we look forward to hearing from you!*