

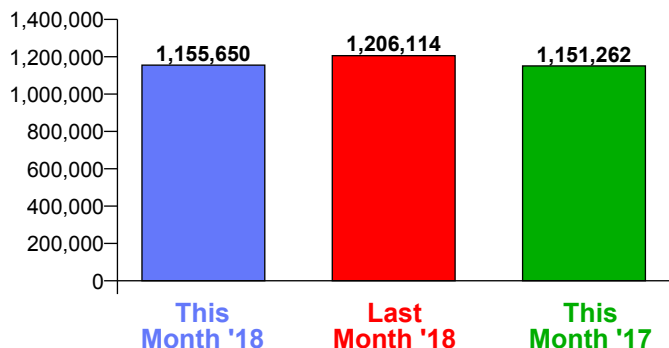
Month Commencing **28-Jan-2018**

No of Wks This Mth	4
No of Wks Last Mth	4

Month **February 2018**

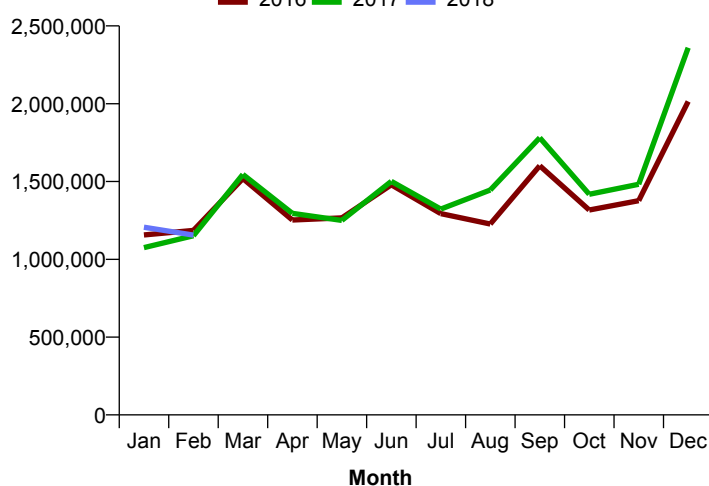
Monthly Visitors

Monthly Visitors



Annual Performance

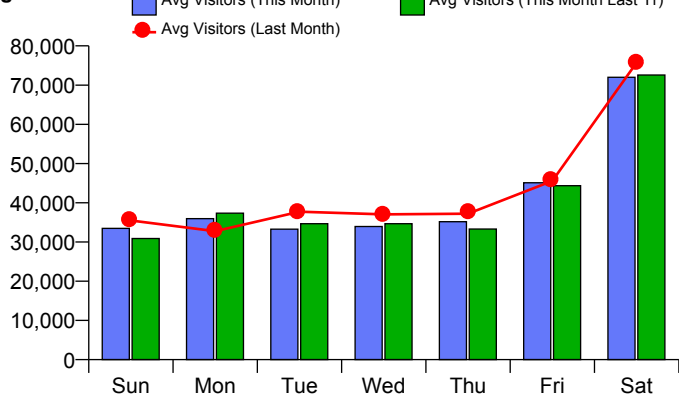
Monthly Visitors



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
5.8 %	↑	-1.7 %	↓	-4.2 %	↓
				0.4 %	↑

Average Daily Distribution

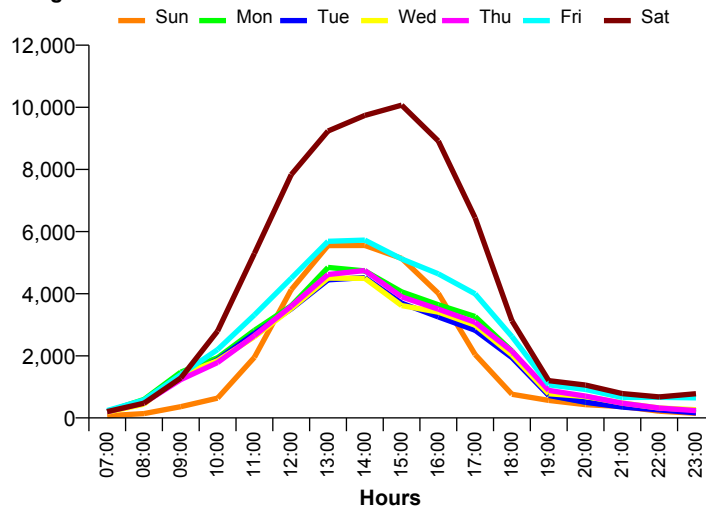
Average Visitors



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Month '18	33,484	35,944	33,280	33,953	35,188	45,087	71,978
This Month '17	30,884	37,345	34,675	34,677	33,312	44,339	72,584
Last Month '18	35,482	32,746	37,722	37,056	37,203	45,585	75,736
Y-O-Y % Change	8.4%	-3.8%	-4.0%	-2.1%	5.6%	1.7%	-0.8%

Average Hourly Distribution

Average Visitors



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

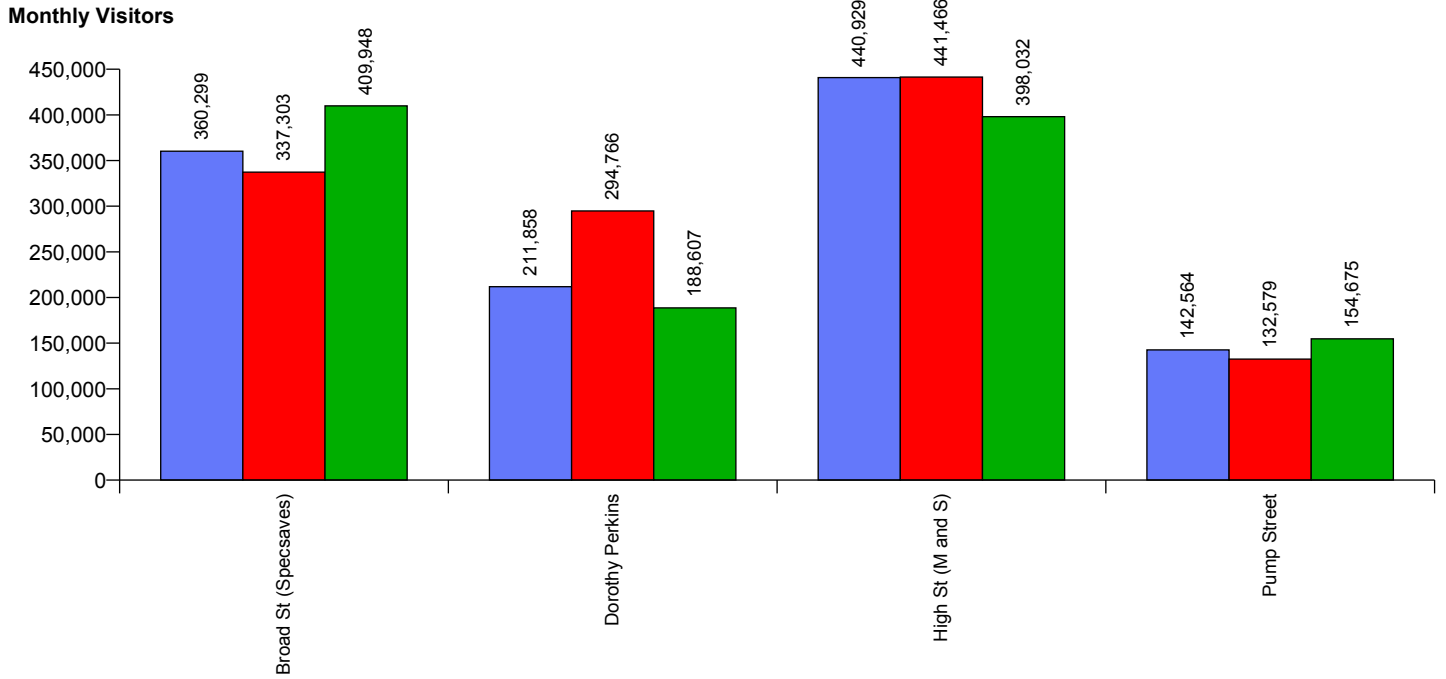
No Flow Comparison Available

Month Commencing	28-Jan-2018
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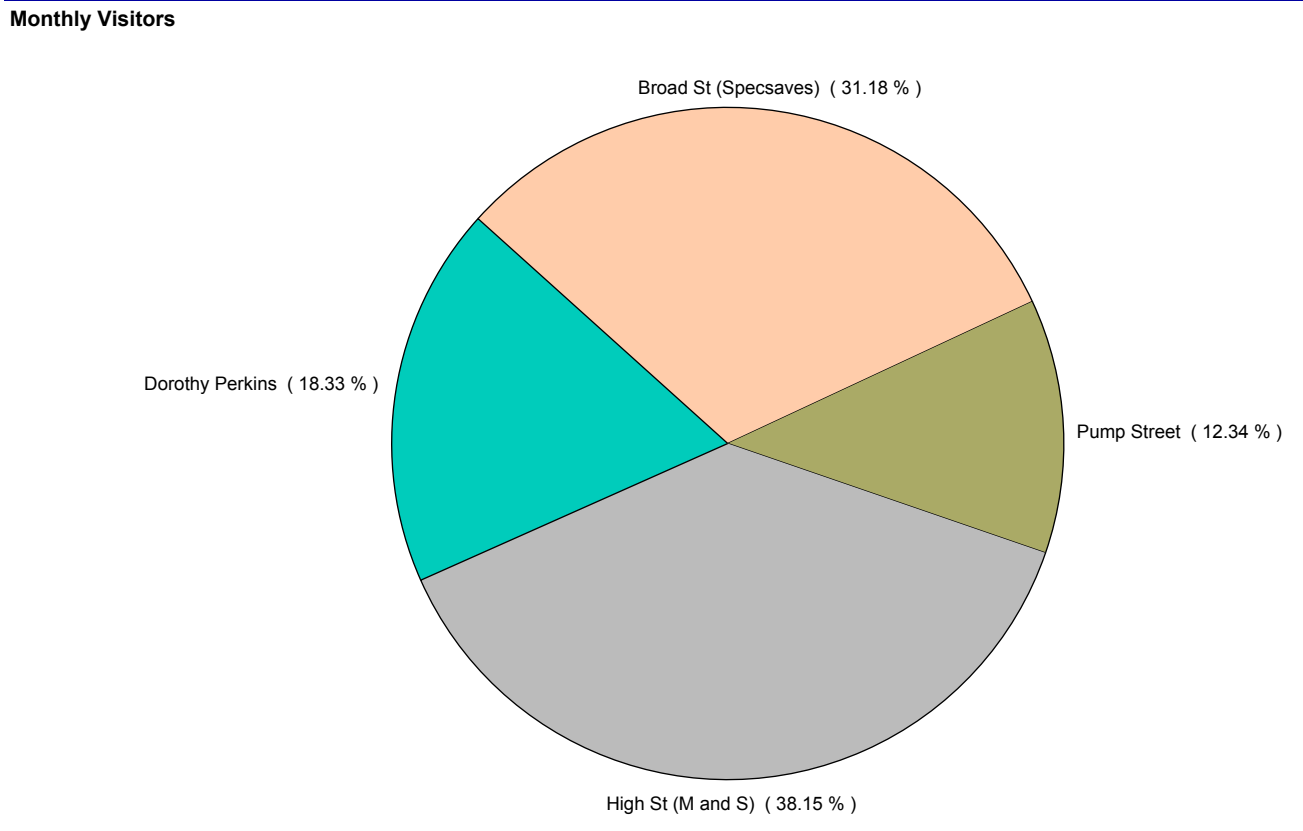
No of Wks This Mth	4
No of Wks Last Mth	4

Month	February 2018
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External Location Comparison



FootFall by Entrance



Month Commencing	28-Jan-2018
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Month	February 2018
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Weather

W/C		Weather AM		Weather PM
28-Jan-2018	Sun	13.0 		14.0
	Mon	12.0 		12.0
	Tue	6.0 		8.0
	Wed	8.0 		8.0
	Thu	7.0 		8.0
	Fri	7.0 		8.0
	Sat	8.0 		8.0

W/C		Weather AM		Weather PM
04-Feb-2018	Sun	5.0 		6.0
	Mon	3.0 		5.0
	Tue	4.0 		4.0
	Wed	4.0 		5.0
	Thu	7.0 		9.0
	Fri	3.0 		6.0
	Sat	2.0 		10.0

Management Highlights

W/C

28-Jan-2018	Sun		
	Mon		
	Tue		

Month Commencing	28-Jan-2018
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Month	February 2018
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28-Jan-2018	Wed		
	Thu		
	Fri		
	Sat		
04-Feb-2018	Sun		
	Mon		
	Tue		
	Wed		
	Thu		
	Fri		
	Sat	Ad Hoc	University Applicant Days
11-Feb-2018	Sun	Ad Hoc	University Applicant Days
	Wed	City Centre Events & Promotions	Love Worcester
		Notable Dates	Valentine's Day
	Thu	City Centre Events & Promotions	Love Worcester
	Fri	City Centre Events & Promotions	Love Worcester
	Sat	City Centre Events & Promotions	Living History Weekend
		City Centre Events & Promotions	Love Worcester
		School Holidays	All Schools Spring Half Term (Public schools 19th - 23rd)
18-Feb-2018	Sun	City Centre Events & Promotions	Living History Weekend
		City Centre Events & Promotions	Love Worcester
		School Holidays	All Schools Spring Half Term (Public schools 19th - 23rd)
	Mon	City Centre Events & Promotions	Love Worcester
		School Holidays	All Schools Spring Half Term (Public schools 19th - 23rd)
		School Holidays	Half Term
	Tue	City Centre Events & Promotions	Love Worcester
		School Holidays	All Schools Spring Half Term (Public schools 19th - 23rd)
		School Holidays	Half Term
	Wed	City Centre Events & Promotions	Love Worcester
		School Holidays	All Schools Spring Half Term (Public schools 19th - 23rd)
		School Holidays	Half Term
	Thu	City Centre Events & Promotions	Love Worcester
		School Holidays	All Schools Spring Half Term (Public schools 19th - 23rd)
		School Holidays	Half Term
	Fri	City Centre Events & Promotions	Love Worcester
		School Holidays	All Schools Spring Half Term (Public schools 19th - 23rd)
		School Holidays	Half Term
	Sat	City Centre Events & Promotions	Love Worcester
		School Holidays	All Schools Spring Half Term (Public schools 19th - 23rd)