

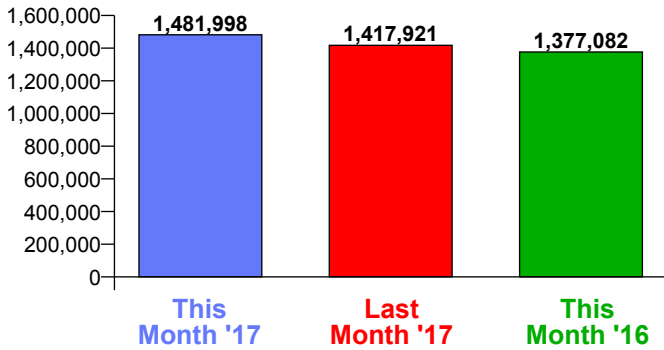
Month Commencing 29-Oct-2017

No of Wks This Mth	4
No of Wks Last Mth	4

Month November 2017

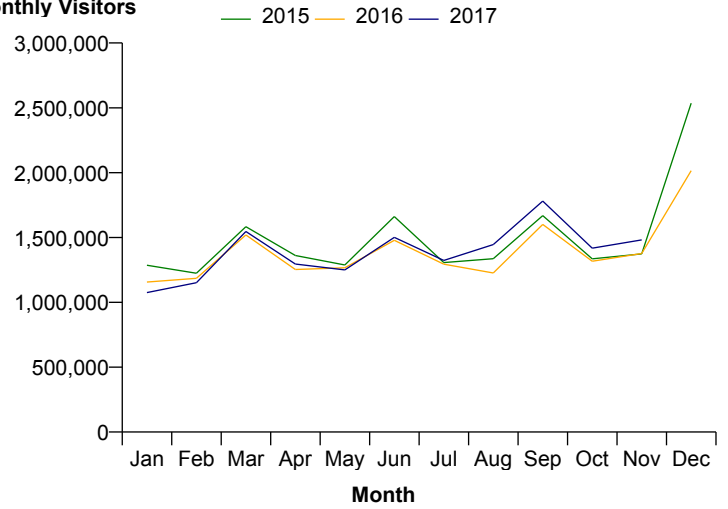
Monthly Visitors

Monthly Visitors



Annual Performance

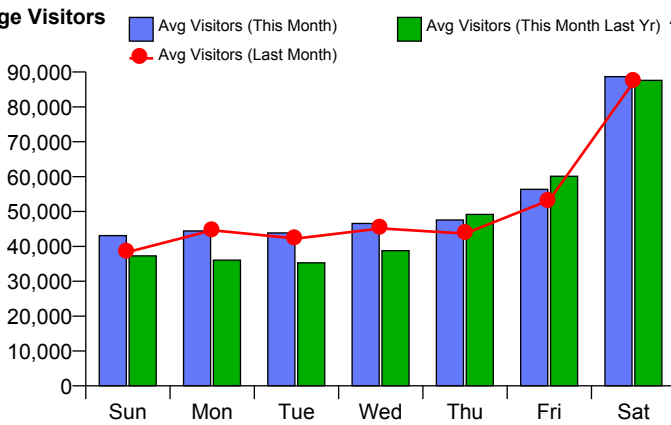
Monthly Visitors



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
5.5 % ↑	-2.3 % ↓	4.5 % ↑		7.6 % ↑	

Average Daily Distribution

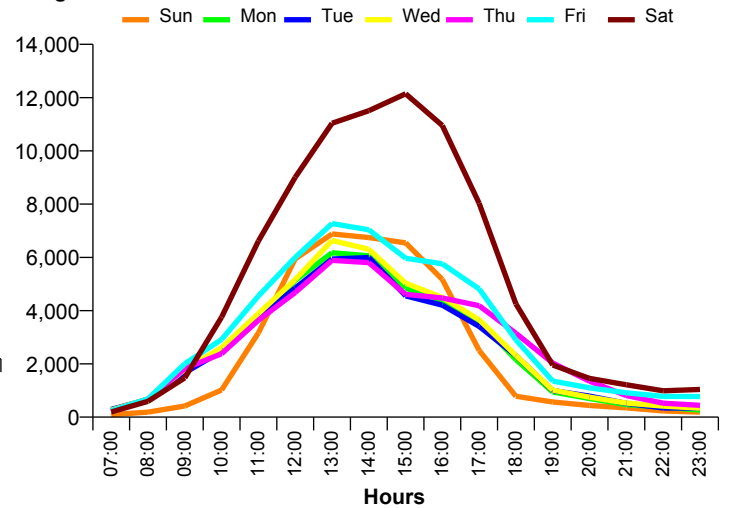
Average Visitors



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Month '17	43,077	44,438	43,834	46,562	47,546	56,350	88,693
This Month '16	37,278	36,048	35,294	38,773	49,156	60,116	87,607
Last Month '17	38,392	44,603	42,235	45,150	43,675	53,261	87,166
Y-O-Y % Change	15.6%	23.3%	24.2%	20.1%	-3.3%	-6.3%	1.2%

Average Hourly Distribution

Average Visitors



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

No Flow Comparison Available

Worcester City Centre FootFall Monthly Summary

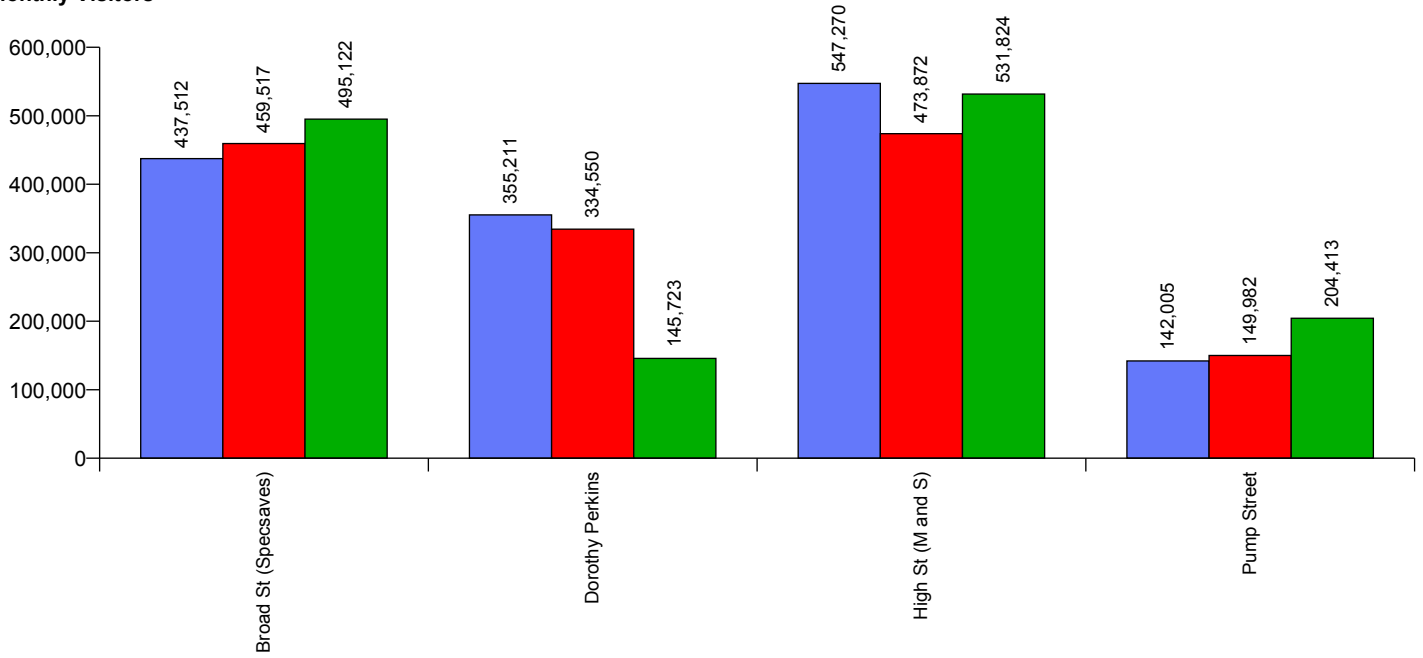
Month Commencing **29-Oct-2017**

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Month **November 2017**

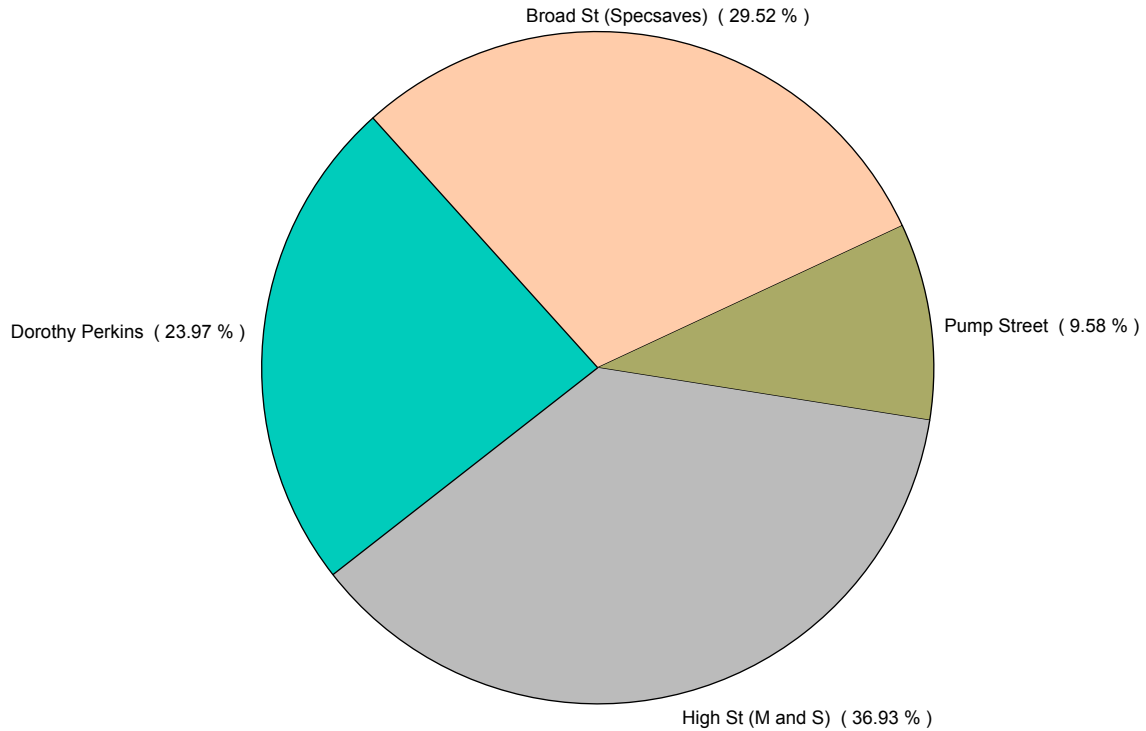
External Location Comparison

Monthly Visitors



FootFall by Entrance

Monthly Visitors



Worcester City Centre FootFall Monthly Summary



Month Commencing **29-Oct-2017**

Month

November 2017

Weather

No weather information available

Management Highlights

W/C

29-Oct-2017	Mon	School Holidays	Private School Additional Days
	Tue	School Holidays	Private School Additional Days
	Wed	City Centre Events & Promotions	Opening of Wilkinsons (Wilkos)
	Sat	City Centre Markets	LSD Promotions - Up-Market
05-Nov-2017	Sun	City Centre Markets	LSD Promotions - Up-Market
	Sat	City Centre Markets	LSD Promotions - Up Market High Street
12-Nov-2017	Sun	Notable Dates	Remembrance Sunday Parade
	Tue	Local Sporting Event	Afternoon races - Gates Open 11am, last race at 3.30pm
19-Nov-2017	Thu	City Centre Events & Promotions	Christmas Light Switch-on
		Late Night Shopping	1st Late night shopping
	Fri	City Centre Events & Promotions	Black Friday
	Sat	City Centre Markets	LSD Promotions - Up Market High Street