

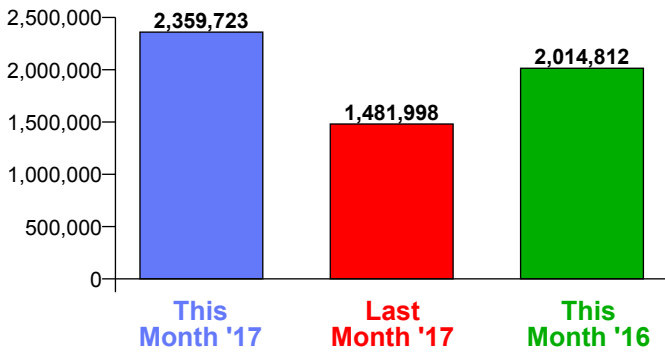
Month Commencing **26-Nov-2017**

No of Wks This Mth	5
No of Wks Last Mth	4

Month **December 2017**

Monthly Visitors

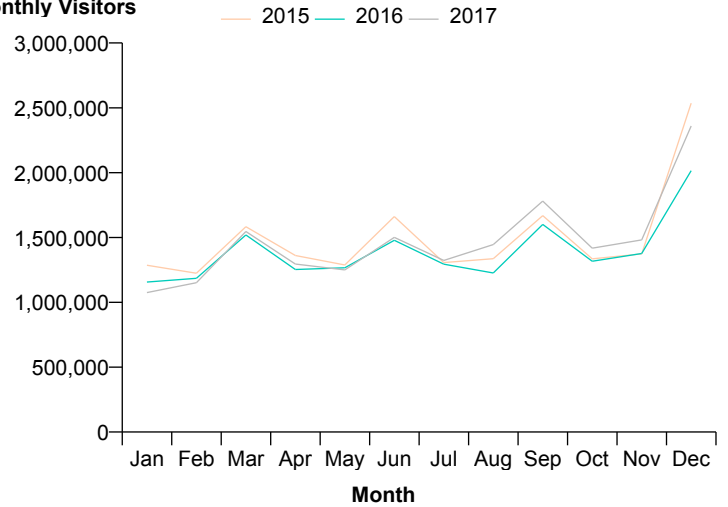
Monthly Visitors



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
32.3 % ↑	-4.9 % ↓	59.2 % ↑		17.1 % ↑	

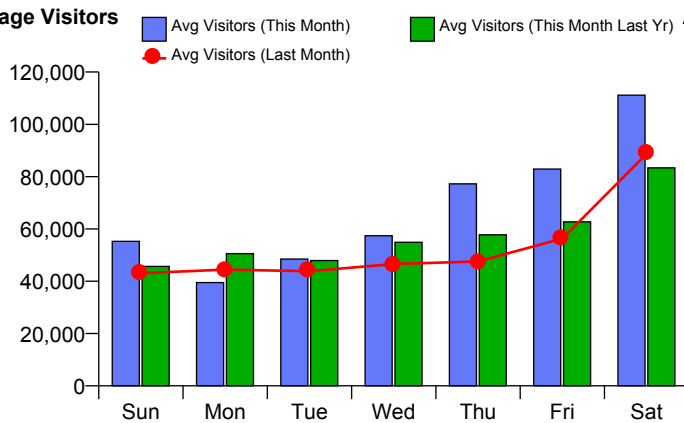
Annual Performance

Monthly Visitors



Average Daily Distribution

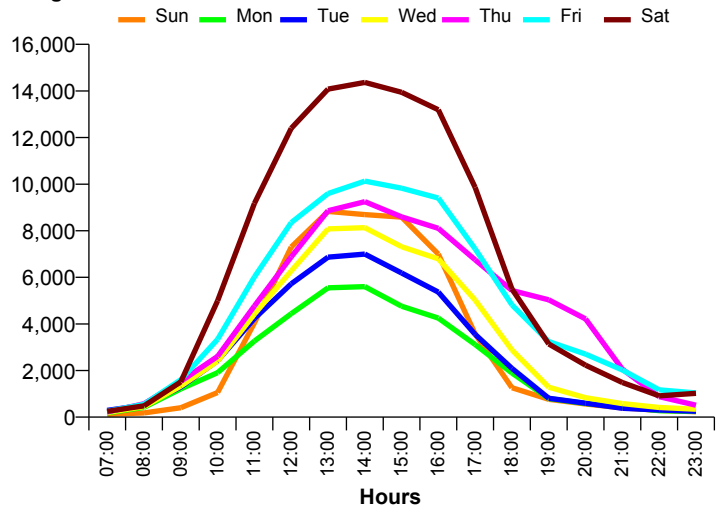
Average Visitors



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Month '17	55,248	39,509	48,490	57,412	77,223	82,910	111,153
This Month '16	45,686	50,583	47,923	54,923	57,777	62,697	83,373
Last Month '17	43,077	44,438	43,834	46,562	47,546	56,350	88,693
Y-O-Y % Change	20.9%	-21.9%	1.2%	4.5%	33.7%	32.2%	33.3%

Average Hourly Distribution

Average Visitors



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

No Flow Comparison Available

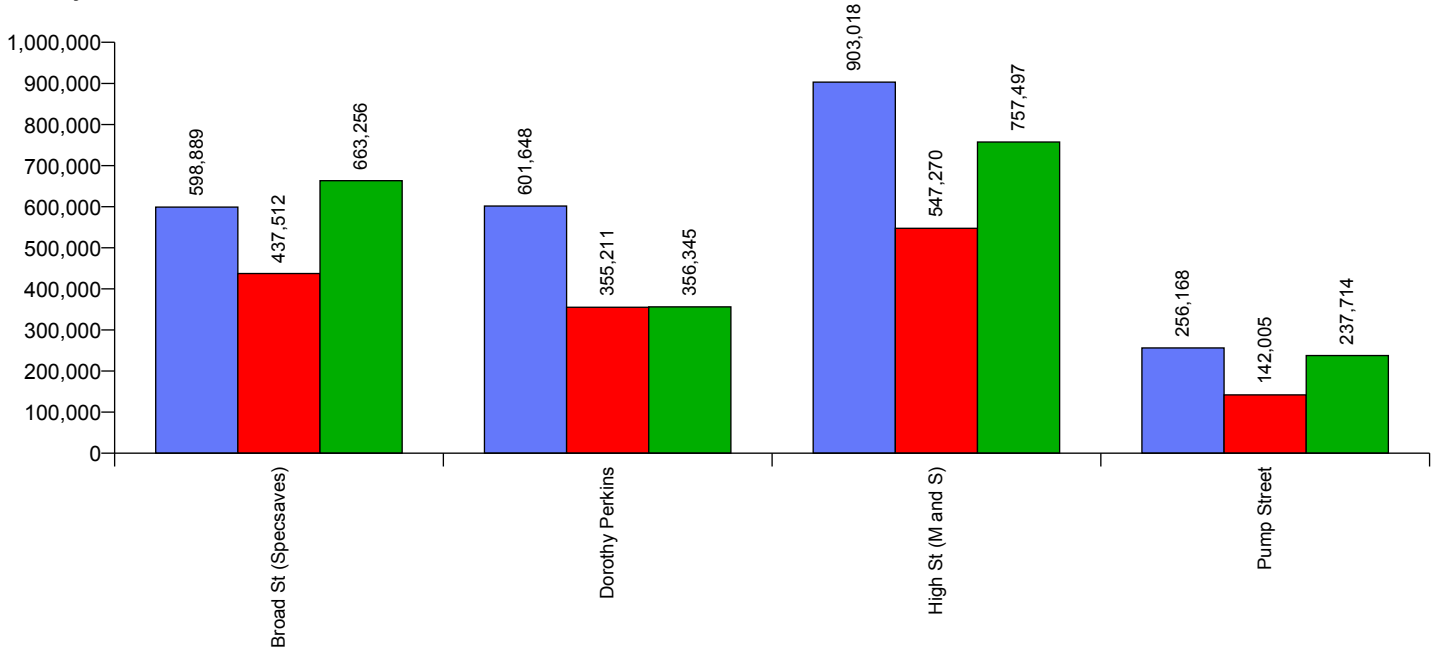
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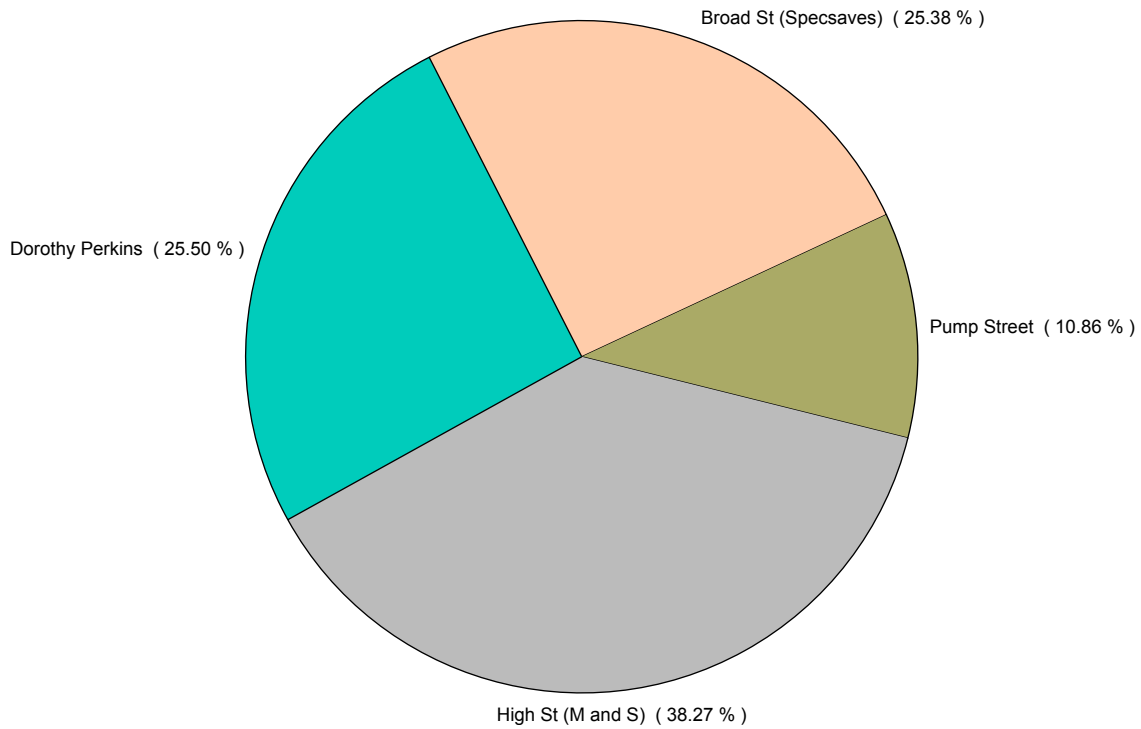
External Location Comparison

Monthly Visitors



FootFall by Entrance

Monthly Visitors



Month Commencing **26-Nov-2017**

Month **December 2017**

Weather

No weather information available

Management Highlights

W/C

26-Nov-2017	Sun	City Centre Events & Promotions	Arrival of Father Christmas, 12.30 High Street
		City Centre Markets	LSD Promotions - Up Market High Street
	Thu	City Centre Events & Promotions	Worcester Victorian Christmas Fayre
	Fri	City Centre Events & Promotions	Worcester Victorian Christmas Fayre
03-Dec-2017	Sat	City Centre Events & Promotions	Worcester Victorian Christmas Fayre
	Sun	City Centre Events & Promotions	Worcester Victorian Christmas Fayre
10-Dec-2017	Thu	Late Night Shopping	Late Night Shopping until 8pm
	Sun	Weather Summary	Heavy Snow
		Mon	Weather Summary
	Tue	Weather Summary	Snow still on ground and icy conditions
	Thu	Late Night Shopping	Late Night Shopping until 8pm
		School Holidays	Private School Additional Holidays
	Fri	School Holidays	Private School Additional Holidays
Sat	City Centre Markets	LSD Promotions - Up Market High Street	
	School Holidays	Private School Additional Holidays	
17-Dec-2017	Sun	City Centre Markets	LSD Promotions - Up Market High Street
		School Holidays	Private School Additional Holidays
	Mon	School Holidays	Private School Additional Holidays
	Tue	School Holidays	Private School Additional Holidays
	Wed	School Holidays	School Holidays
	Thu	Late Night Shopping	Late Night Shopping until 8pm
		School Holidays	School Holidays
	Fri	School Holidays	School Holidays
Sat		City Centre Markets	LSD Promotions Upmarket High Street
24-Dec-2017	Sun	School Holidays	School Holidays
		Notable Dates	Christmas Eve
		City Centre Markets	LSD Promotions Upmarket High Street
	Mon	Bank Holiday	Christmas Day
		School Holidays	School Holidays
	Tue	Bank Holiday	Boxing Day
		School Holidays	School Holidays
	Wed	School Holidays	School Holidays
Thu	School Holidays	School Holidays	
Fri	School Holidays	School Holidays	
Sat	School Holidays	School Holidays	