

Worcester City Traders Meeting
Abbots Kitchen, The Old Palace – Deansway
<http://www.cofe-worcester.org.uk/people-and-places/the-old-palace/>
8am Friday 12th January

Chair – Richard Barber – Store Manager at M&S & Worcester BID Director

Christmas Post Analysis – Sam Murphy

Please see attached Christmas Post Analysis Report.

‘The Worc Social’ Magazine – Sam Murphy

‘The Worc Social’ is a magazine introduced by Worcester BID and designed by 773 Creative Ltd. The first edition piloted in January 2018 and was themed as health and wellbeing, with aspects of shopping, professional services and breaks away. The articles in the magazine were written by individual businesses which included Revital, Bishop Fleming and Fitness4Less.

The magazine 2,500 printed copies that have been distributed to city centre businesses including hotel lobbies and bedrooms around Worcestershire, Cheltenham and Gloucester. The magazine also has a digital copy which can be found on various social media channels such as Facebook and Instagram which will allow us to monitor the reach.

The next edition of this magazine will be food themes and replace the programme for the Worcester Food Festival in June. Any business who would like to be involved in any next edition is invited to get in contact with Worcester BID on info@worcesterbid.com

Wall Planner – Sam Murphy

The 2018 Wall Planner has been distributed to every Worcester BID business. It contains information on city centre events, including every Traders Meeting throughout the year. The wall planner has split the year into quarters, which are the themes of the campaigns that the Worcester BID will be running, including the quarterly magazine. Along the bottom of the magazine are advertisements for services that businesses may require.

The Shambles Regeneration – Jon Fraser & Mark Radford

The Shambles public realm improvements are a partnership between Worcester City and Worcester County Councils. Public safety is the key aim for the improvements so protective planters will be put in place as a protective barrier.

The project is currently envisaged to begin in May 2018 and be completed by Autumn 2018 before the Victorian Fayre.

The project will be a gradual process working in sections creating as little business disruption as possible. The plans for this work will be put on an empty shop window on The Shambles.

Proposed Changes to the Traffic Regulation Order (TRO) – Jon Fraser & Mark Radford

The current TRO doesn't allow for traffic between 10:30 and 16:00. The proposed change to this will not allow for any traffic between 10:00 and 18:00 with the 'No Cycling Order' to be cancelled. This aims to bring Worcester City Centre in line with other destinations, improving public safety by ensuring vehicles are not present in shopping streets during periods of high pedestrian footfall.

Pre-consultation with start on 01.01.18 and finish on 28.02.18. To read a full report or to give feedback on the proposed changes, visit www.worcester.gov.uk/voicedit. Robert Higham - Diocese of Worcester – Talk about their facilities

Gull Sacks, Training Survey & NCP Park Pass – Hazel Shephard

The Worcester BID supply businesses with Seagull proof sacks to store waste in overnight which stops seagulls breaking in to the plastic bags and creating a mess outside the business. The sacks are given on a lending basis and are free of charge. If you would like to request any number of these sacks, please contact James on james.bell@worcesterbid.com.

The Worcester BID are creating a timetable of free or subsidised training courses including First Aid, Security and Food Hygiene. If you would like to request a training course, please contact Shelly on shelly.simpson@worcesterbid.com or James on james.bell@worcesterbid.com.

The Worcester BID discounting service for the NCP ParkPass has changed. The original card that had previously been issued will no longer be valid as NCP require that you create a ParkPass account. Once you have created the account, the Worcester BID will provide you with a Saver ID and a unique activation code. You can create a ParkPass account at www.ncp.co.uk/NCP/ParkPass and request your codes by contact James on james.bell@worcesterbid.com.

Business Support from Worcester City Council – Janet Yates

The Economic Development team from the WCC delivers projects and initiatives to support local businesses. These projects include business support and advice, civic events and business grants. Some examples of businesses that have used these facilities include Waylands Yard and Embrace. If you would like more information on how these could benefit you, visit www.worcester.gov.uk/business or contact economy@worcester.gov.uk.