



Worcester Victorian Christmas Fayre 26th November – 29th November 2015

Thursday 26th November 12pm-9pm

Friday 27th November 11am-9pm

Saturday 28th November 10am-8pm

Sunday 29th November 11am-5pm

Information for residents and local businesses

This newsletter is for local residents and businesses to help keep you as up to date as possible about the plans for the 2015 Worcester Victorian Christmas Fayre. We appreciate your patience during the build-up and staging of the event, and are pleased to provide information on the local traffic and access arrangements that will be in place. We also hope that you will join us at the Fayre and enjoy the event!

WVCF 2015

The Fayre will open on **Thursday 26th Nov at 12.00 Midday**. This year we have even more stallholders than ever. Our special 'local quarter' will be situated in Friar Street again, where all of the products on sale will have been made within 30 miles of the city. We have been working closely with local businesses and offering discounts for local stalls to ensure that maximum benefit is kept in the local economy.

This year the Fayre footprint includes more of the city, incorporating the Crowngate precincts, Broad Street, Angel Place, as well as St Martins Quarter. To help the flow of the Fayre we have extended it the full length of the pedestrianised High Street with the main stage now residing between Barclays bank and Debenhams. We have new entertainment locations in the Shambles, Friar Street, Angel Place, Reindeer court and St Martins Quarter. All of which should help to encourage and retain people in those areas.

Due to the high level of businesses wanting to trade outside of their shops we will give all businesses the space and opportunity to come out of their premises so that they can make the most of the extremely high footfall generated by the Fayre. Businesses wishing to make the most of our generous retailers stall offer, should email the WVCF **customerservice@isdpromotions.com** or call **01384 877336**, those setting out their own outdoor offer should be confident that they comply with the City's current regulatory standards, trade within their agreed licenses, and have all the necessary insurance, safety documentation and equipment, as they will not come under the WVCF charter and covenant.

Traditional Opening Ceremony

The Fayre opens on Thursday 27th November and the perfect way to get in to the festive spirit is to join us at the official opening ceremony! Starting at approximately 5.15 pm A Civic procession will journey from the Guildhall to the Cornmarket, where the Mayor of Worcester will officially declare the Fayre open at around 6pm.

Thank you from us

Worcester Victorian Christmas Fayre benefits the whole county of Worcestershire in a variety of ways, in particular by bringing in additional visitors and a much needed boost to the economy. However, we are aware that not everyone enjoys or gets a direct benefit from the event and we could not run this event without the support and understanding of local residents who we know can be inconvenienced at this time.

Your needs are considered at every stage of the planning for the event but we understand there will necessarily be an impact on a number of residents affected by the road closures and additional visitors to the city. The entire event team will work to keep any disruptions to a minimum and appreciate your support at this time in complying with the restrictions.

Access – Details of Road Closures

The Victorian Christmas Fayre takes place in Worcester city centre and access to this area will be restricted through the opening hours of the event and during stallholder set up and breakdown. Full details of the times and locations for the road closures and traffic restrictions are as follows:

Road Closures	Thurs 26/11	Fri 27/11	Sat 28/11	Sun 29/11
Queen Street (St Nicholas St – The Trinity)	Wednesday 25/11/14 18:00 to Sunday 29/12/14 23:00			
The Trinity & Queen Street (The Trinity – Cornmarket)	Thursday 26/11/14 04:00 – Sunday 29/11/14 23:00			
Mealcheapen Street	04:00 - 22:00	08:00 - 22:00	07:00 - 21:00	08:00 - 23:00
Cornmarket	04:00 - 22:00	08:00 - 22:00	07:00 - 21:00	08:00 - 23:00
New Street	04:00 - 22:00	08:00 - 22:00	07:00 - 21:00	08:00 - 23:00
Charles Street	04:00 - 22:00	08:00 - 22:00	07:00 - 21:00	08:00 - 23:00
Pump Street (Shambles to High Street)	09:00 - 22:00	08:00 - 22:00	07:00 - 21:00	08:00 - 23:00
Pump Street (Charles St to the Shambles)	04:00 - 22:00	08:00 - 22:00	07:00 - 21:00	08:00 - 23:00
Union Street	04:00 - 22:00	08:00 - 22:00	07:00 - 21:00	08:00 - 23:00
Friar Street	04:00 - 22:00	08:00 - 22:00	07:00 - 21:00	08:00 - 23:00
High Street (Pump St to Elgar Statue)	04:00 - 22:00	08:00 - 22:00	07:00 - 21:00	08:00 - 23:00
High Street (Pump St to The Cross)	07:00 - 22:00	08:00 - 22:00	07:00 - 21:00	08:00 - 23:00
The Shambles	07:00 - 22:00	08:00 - 22:00	07:00 - 21:00	08:00 - 23:00
Copenhagen Street (Guildhall car park - High St)	07:00 - 22:00	08:00 - 22:00	07:00 - 21:00	08:00 - 23:00
Angel place	10.00 - 22.00	09.00 - 22.00	09.00 - 21.00	09.00 -17.00
Broad street	10.00 - 22.00	09.00 - 22.00	09.00 - 21.00	09.00 - 17.00
Bank street	10.00 - 22.00	08.00 - 22.00	08.00 - 21.00	08.00 - 23.00

Dedicated stewards will work with West Mercia Police to try and help anyone with legitimate access needs in the areas covered by road closures. To try to minimise the impact on traffic, a Park and Ride service will be in operation and all visitors and traders will be encouraged to use these where possible. This will run from County Hall on both Saturday and Sunday

We politely request that businesses and residents re-schedule deliveries to times outside of the Fayre weekend. Please contact the Fayre team on 01384 877336 to discuss further - in advance of the fayre.

Resident Parking

Those residents and traders who normally have access to private off road parking spaces which are inaccessible during the event may be eligible for reimbursement of their parking fees during the Fayre weekend, **as long as St Martin's Gate Car Park is used**. Tickets are to be retained and returned to the WVCF office. Please be aware that you may be required to prove eligibility to take advantage of this service.

EMERGENCY Contact Numbers during the trading hours of the Fayre.

Fayre Control Box: 07780 000437

Stewards: 07788 249581 or 07588 405013

Please let us know if we can be of any further assistance.

Warm regards

**The Events Team
Worcester Victorian Christmas Fayre**

