



One Festival of Food – Two Weeks of Taste

We would like to participate in the

Worcester Foodie Fortnight from Monday 27th July to Sunday 9th August 2015

Worcester Foodie Festival on Saturday 1st & Sunday 2nd August 2015

Business Name: _____

Contact Name: _____ **Job Title:** _____

Address: _____

Contact Phone Number: _____

Contact Email Address: _____

What would you like to get involved in?

Please provide as much detail as possible and use a separate sheet if required. This information helps us organising the event and may be used for promotional activities

Worcester Foodie Fortnight – Monday 27th July to Sunday 9th August 2015

1. **Special Foodie Fortnight menu for £5 or £10:** £5 menu £10 menu

Dates available (between 27/07 & 09/08/2015): _____

Menus can be entirely up to your own choice. They should be designed to attract new and repeat customers without cutting into your margins. For example, the menus could be a selection of your signature dishes (smaller portions for sampling) or a combination of 2 courses, with the opportunity to up sell.

Please email a copy of your special event menu to info@worcesterbid.com by Friday 28th June, so that we can upload this on our dedicated event website www.worcesterbid.com/foodie and include it in promotions.

2. **Breakfast &/or Lunch Club:** Breakfast Lunch

Please provide details of your offers (incl. dates/days and times available): _____

3. **Food & Drink trail - Stamp card for a public prize draw:**

Please specify type of product/trail (e.g. real ale): _____

Please tick if applicable: Sampling (free) Purchase required

4. **Bunting:**

5. **Window dressing competition:**

The window will need to be live from 27th July to 9th August 2015. There will be 2 winners, one voted for by visitors and one judged by a professional visual merchandiser. Each winner will receive a £50 cash prize. This activity does not only set the scene for the event, but it is a great PR opportunity and it allows non food and drink businesses to easily get involved.

6. **General event competition prize:** Please provide prize details:

7. **Activities / competitions** at your own premises: Please provide details (e.g. sampling, etc.):

8. **Food & drink talks / workshops / demonstrations** at your own premises:

Please provide details (e.g. date, start time, duration, topic/title, booking requirement, fees, etc.):

9. **Other / Supplier recommendations for Foodie Festival stall:**

Please provide details (e.g. activities, contact details):

Worcester Foodie Festival – Saturday 1st to Sunday 2nd August 2015

10. **Free market stall (Sat 1st & Sun 2nd August):** High Street * In front of my business **

* Please also complete the enclosed stallholder application form or request a copy on 01905 731612..

** Please specify products for sale:

11. **Cookery demonstrations:**

Demonstrations at the market stall / at our business / demo theatre (please circle as appropriate)

Supply ingredients/equipment for use and promotion of your business at the demo theatre

Please provide details:

12. **Hands-on workshops:** Run workshops Supply ingredients/equipment

Please provide details:

Business opening times:

Monday: _____

Friday: _____

Tuesday: _____

Saturday: _____

Wednesday: _____

Sunday: _____

Thursday: _____



We would like to help with the promotion of the event. Please supply us with:

1. Posters (please specify quantity): A4 _____ A3 _____
2. A6 postcards for counter displays (please specify quantity): _____
3. Promo signs for use in table plant pots or vases (please specify quantity of tables): _____
4. E-Toolkit (incl. event logo, artwork, social media icons):

Email address: _____

For further ideas and information please also visit:

www.worcesterbid.com/foodie/information-for-exhibitors

Many thanks for your support of the Worcester Foodie Festival and Foodie Fortnight. This is much appreciated and we look forward to working with you!

Please return this form by *Friday 26th June 2015* to

- Worcester BID, 4 Copenhagen Street, Worcester, WR1 2EY
- Email the form to info@worcesterbid.com
- If you would like the form to be collected, please contact our Street Rangers on 07982 405009.