

working to improve our city **YES**terday and tomorrow

Worcester BID Renewal 2015|2020

June 5th 2014

Dear Owner / Manager

Have Your Say on the future of Worcester Business Improvement District (BID)

As you may be aware, this year is the last in Worcester BID's existing 5 year term. For the BID to continue after March 31st 2015, another ballot is required. The BID Board of Directors have met and decided that to facilitate this, the 28 day postal ballot will take place in October 2014 with an official ballot date of Thursday 30th October.

We would also be keen to meet with you face to face to discuss your own issues and ideas that the BID could integrate into its Business Plan to help boost trade. If you would like to meet at a time and location to suit yourself, please call me on 731612 or email info@worcesterbid.com

In addition to the survey which we recently sent out to you, we have arranged a series of consultation events for BID businesses to attend, the details of which are below:

Wednesday 18th June at 6pm – Annual Showcase

An opportunity open to any business to discuss BID2 with the BID team and to hear reports on the 2013/14 financial year at The View, Worcestershire County Cricket Club

Thursday 19th June at 8am – 9.30am – Independent Business Sector Consultation Event

Venue: Fownes Hotel, City Walls Road (Includes Free Breakfast)

Tuesday 24th June at 8am – 9.30am – Office / Professional Sector Focus Consultation Event:

Venue: Worcester Whitehouse Hotel, Foregate Street (Includes Free Breakfast)

Tuesday 24th June – 10am until 12pm - Major / Multiple Retail Sector Focus Consultation Event

Venue: Worcester Whitehouse Hotel, Foregate Street

Wednesday 25th June anytime between 8am and 7pm (drop in session) – Open Day for any business to attend and meet BID officers and discuss issues and thoughts.

Venue: Lower Hall, Guildhall, High Street

Tuesday 1st July at 3pm – Food & Drink, Evening Economy Sectors Consultation Event

Venue: The Pheasant, New Street

We would be delighted to see you at one (or more) of the above sessions so that you can have your say on issues that affect you as well as discussing ideas that BID2 could deliver. Therefore, if you could complete the form overleaf to indicate which of the sessions you (and / or a colleague) will be attending for catering purposes, I would be most grateful.

Yours faithfully



Adrian Field- Head of Worcester BID

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Worcester BID – Annual Showcase and BID2 Consultation Meetings

I am able to attend the following Focus Group(s) / Event(s):

I am unable to attend any events below but would like to discuss Worcester BID in a 1 to 1 meeting

Annual Showcase and BID2 Consultation Event Wednesday 18 th June at 6pm Venue: The View, Worcestershire County Cricket Club	<input type="checkbox"/>
Independent Business Sector Meeting Thursday 19 th June at 8am – 9.30am Venue: Fownes Hotel, City Walls Road (Includes free bacon sandwich and drinks)	<input type="checkbox"/>
Office / Professional Sector Meeting Tuesday 24 th June at 8am – 9.30am Venue: Worcester Whitehouse Hotel, Foregate Street (Includes free bacon sandwich and drinks)	<input type="checkbox"/>
Major / Multiple Retail Sector Meeting Tuesday 24 th June – 10am until 12pm Venue: Worcester Whitehouse Hotel, Foregate Street	<input type="checkbox"/>
Open Day for any business / employee of a BID business Wednesday 25 th June anytime between 8am and 7pm (drop in session) Venue: Lower Hall, Guildhall	<input type="checkbox"/>
Food & Drink, Evening and Night-time Economy Sectors Meeting Tuesday 1 st July at 3pm Venue: The Pheasant, New Street	<input type="checkbox"/>

Name of Attendee / Contact: _____

Email Address of Attendee / Contact: _____

Name of Business: _____

Contact details of the person you want the BID ballot papers to be sent to in October:

Full Name: _____

Position: _____

Business Name: _____

Address: _____

Please return this form by emailing info@worcesterbid.com, posting it to Worcester BID, 4 Copenhagen Street, Worcester, WR1 2EY, handing it to a Street Ranger or the office by Monday 16th June.

Remember, it is your BID so please get involved!