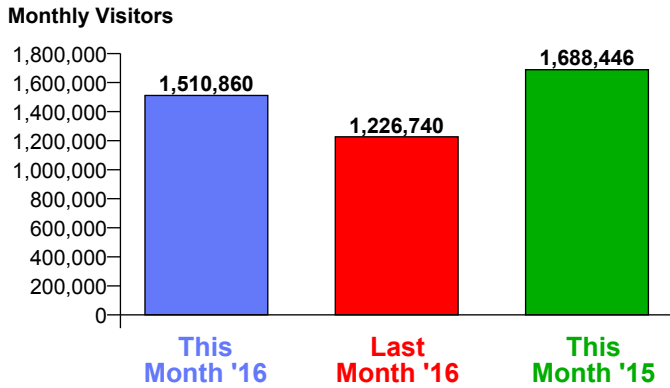


Month Commencing 28-Aug-2016

No of Wks This Mth 5
No of Wks Last Mth 4

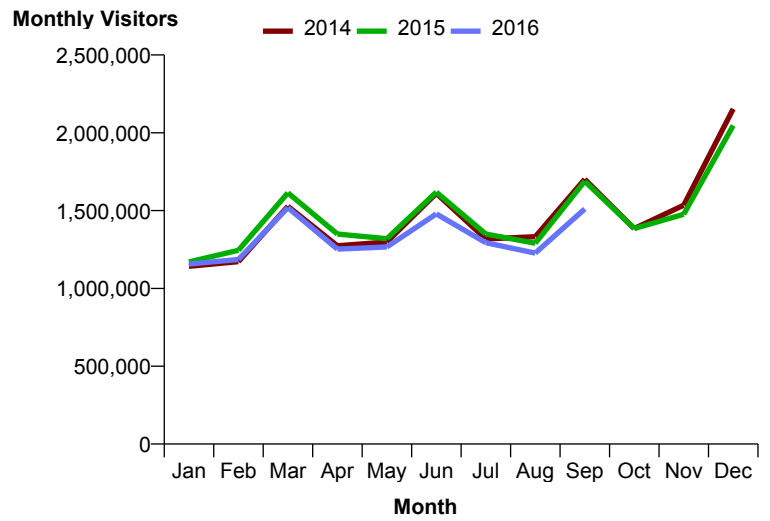
Month September 2016

Monthly Visitors

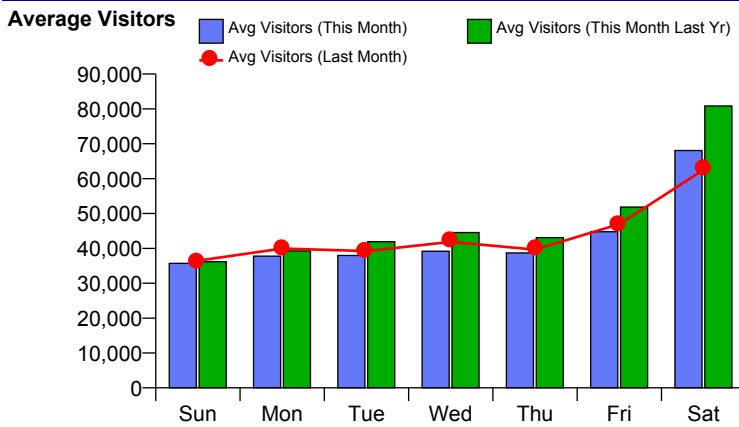


National Benchmark		Monthly Centre Change		Yearly Centre Change	
M-O-M	Y-O-Y				
6.3 % ↑	-1.3 % ↓	23.2 % ↑		-10.5 % ↓	

Annual Performance

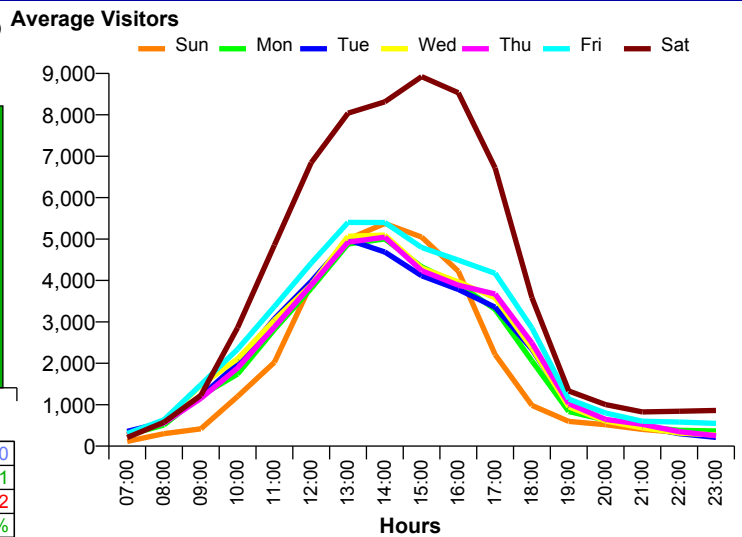


Average Daily Distribution



This Month '16	35,724	37,756	37,965	39,190	38,683	44,772	68,080
This Month '15	36,162	39,277	41,911	44,526	43,098	51,863	80,851
Last Month '16	36,475	39,946	39,210	41,863	39,661	46,968	62,562
Y-O-Y % Change	-1.2%	-3.9%	-9.4%	-12.0%	-10.2%	-13.7%	-15.8%

Average Hourly Distribution



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

No Flow Comparison Available

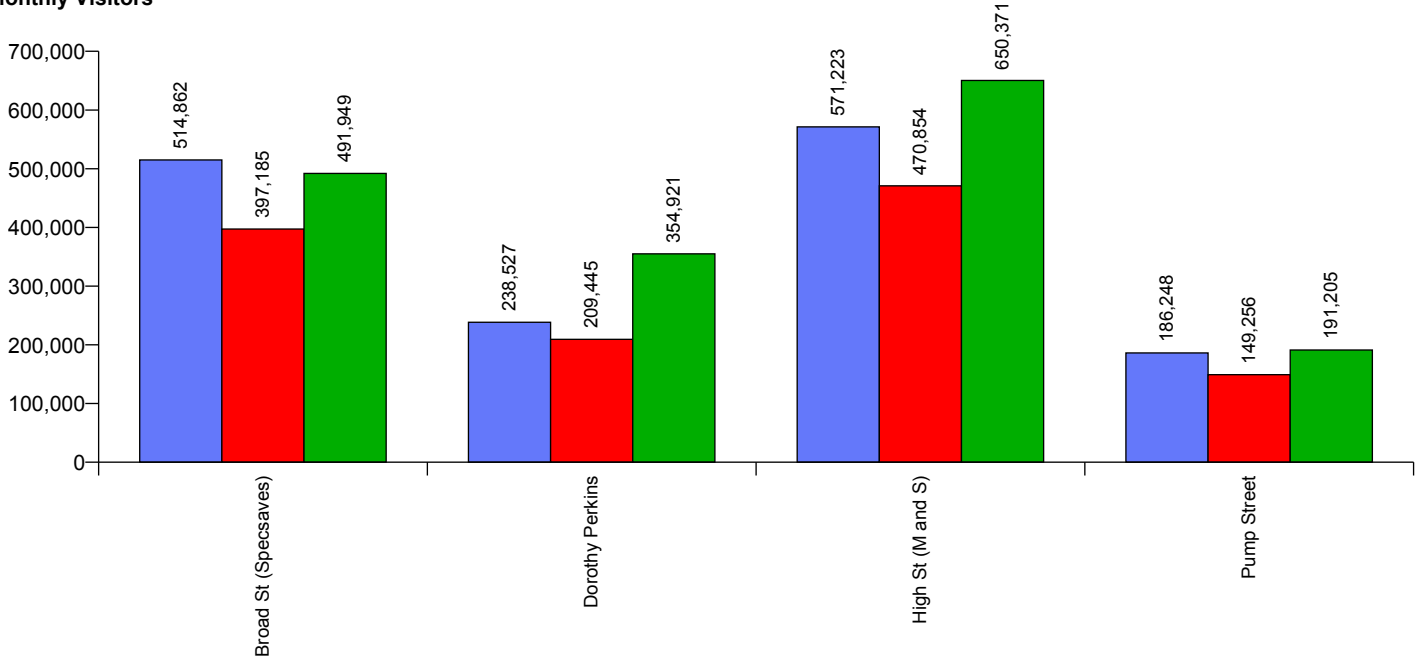
Month Commencing	28-Aug-2016
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No of Wks This Mth	5
No of Wks Last Mth	4

Month	September 2016
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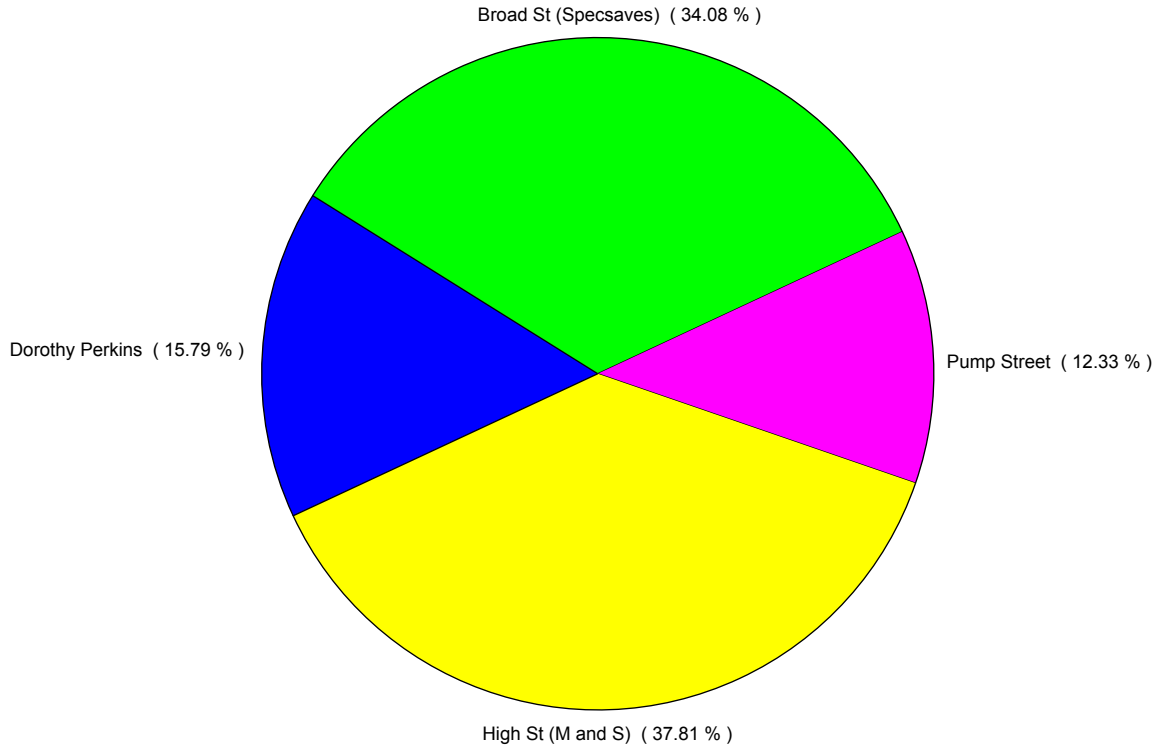
External Location Comparison

Monthly Visitors



FootFall by Entrance

Monthly Visitors



Month Commencing 28-Aug-2016

Month September 2016

Weather

No weather information available

Management Highlights

W/C

28-Aug-2016	Sun	City Centre Events & Promotions	Worcester Festival
		City Centre Markets	LSD Promotions Up-Market - Saturday High St. Sunday Riverside
		School Holidays	Public and Private Summer holiday
	Mon	Bank Holiday	August Bank Holiday
		City Centre Events & Promotions	Worcester Festival
		City Centre Events & Promotions	Worcester Festival Fireworks Finale
		City Centre Markets	LSD - Riverside Arts Market
		School Holidays	Public and Private Summer holiday
	Tue	Local Sporting Event	Worcester Race Course - Summer Evening Racing
		School Holidays	Public and Private Summer holiday
	Wed	School Holidays	Public and Private Summer holiday
	Thu	School Holidays	Private Additional Days
		School Holidays	Public and Private Summer holiday
	Fri	School Holidays	Private Additional Days
Sat	City Centre Markets	LSD Promotions - Market High Street	
04-Sep-2016	Sun	City Centre Markets	LSD Promotions - Market High Street
	Thu	City Centre Events & Promotions	BID Fashion Health & Well Being Event
	Fri	City Centre Events & Promotions	BID Fashion Health & Well Being Event
	Sat	City Centre Events & Promotions	BID Fashion Health & Well Being Event
		City Centre Events & Promotions	Heritage Open Days
City Centre Events & Promotions		Legends Concert - Worcestershire County Cricket Club.	
City Centre Markets	LSD Promotions - Up Market - High Street		
11-Sep-2016	Sun	City Centre Events & Promotions	BID Fashion Health & Well Being Event
		City Centre Events & Promotions	Heritage Open Days
		City Centre Markets	LSD Promotions - Up Market - High Street
	Mon	Local Sporting Event	Worcester Race Course - Autumn Afternoon racing
	Fri	City Centre Events & Promotions	Worcester Music Festival
	Sat	Additional Factors	Freshers Week
		City Centre Events & Promotions	Worcester Music Festival

Month Commencing **28-Aug-2016**

Month **September 2016**

18-Sep-2016	Sun	Additional Factors	Freshers Week
		City Centre Events & Promotions	Worcester Music Festival
		Local Sporting Event	Run Bike Run & Worcester city 20k
	Mon	Additional Factors	Freshers Week
	Tue	Additional Factors	Freshers Week
		Local Sporting Event	WCC - Worcestershire -vs- Derbyshire
	Wed	Additional Factors	Freshers Week
		Local Sporting Event	WCC - Worcestershire -vs- Derbyshire
	Thu	Additional Factors	Freshers Week
		Local Sporting Event	WCC - Worcestershire -vs- Derbyshire
	Fri	Additional Factors	Freshers Week
		Local Sporting Event	WCC - Worcestershire -vs- Derbyshire
Local Sporting Event		Worcester Race Course - The big Macmillan Race day and coffee Morning	