

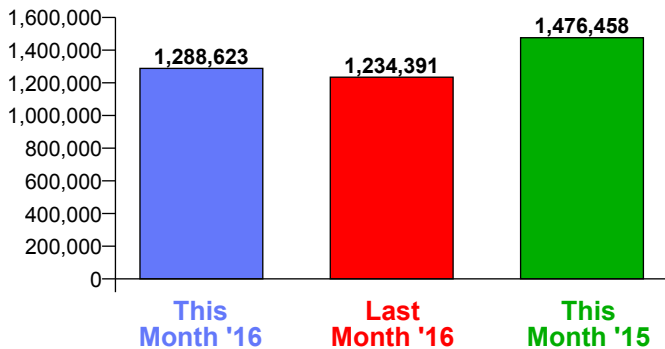
Month Commencing **30-Oct-2016**

No of Wks This Mth	4
No of Wks Last Mth	4

Month **November 2016**

Monthly Visitors

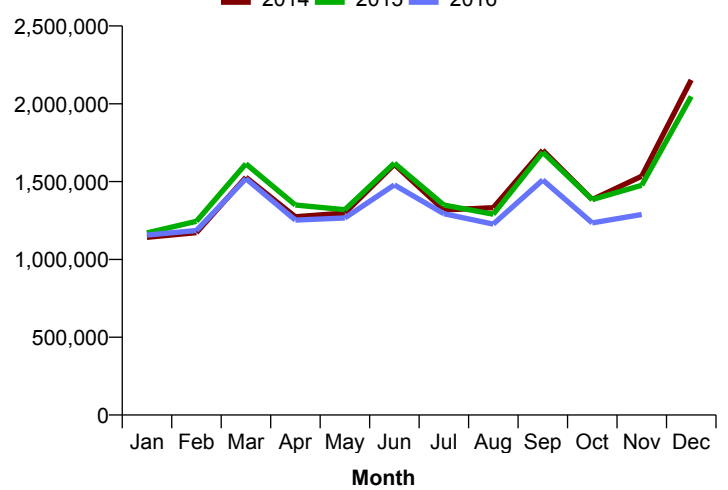
Monthly Visitors



National Benchmark		Monthly Centre Change		Yearly Centre Change
M-O-M	Y-O-Y			
3.6 %	↑	-2.8 %	↓	-12.7 %
		4.4 %	↑	

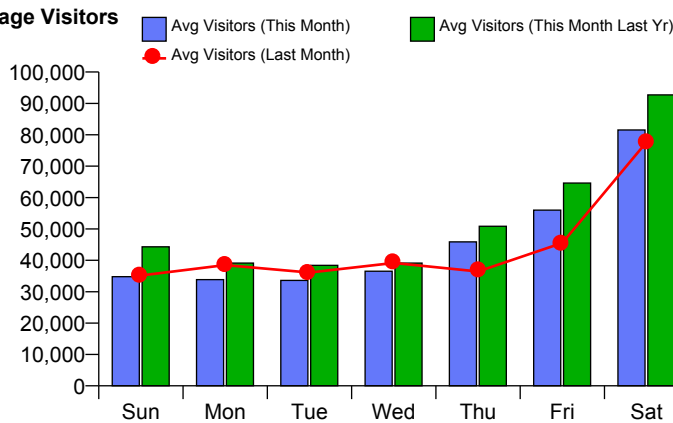
Annual Performance

Monthly Visitors



Average Daily Distribution

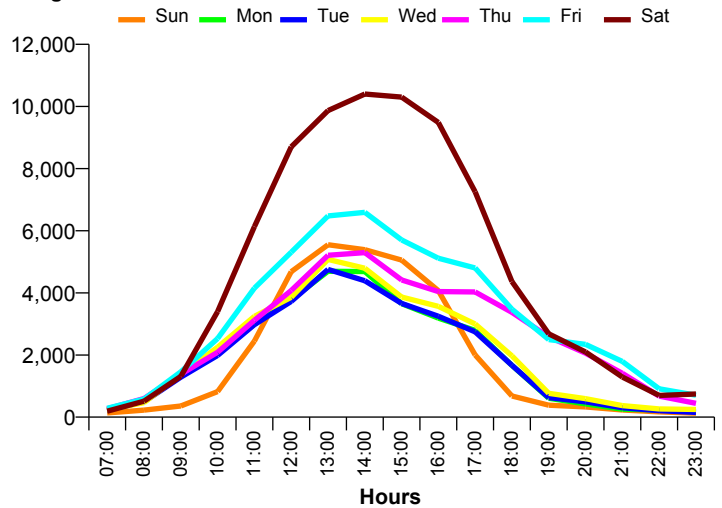
Average Visitors



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Month '16	34,802	33,847	33,607	36,507	45,864	56,013	81,516
This Month '15	44,300	39,124	38,387	39,117	50,854	64,633	92,701
Last Month '16	35,164	38,490	36,088	39,160	36,441	45,541	77,715
Y-O-Y % Change	-21.4%	-13.5%	-12.5%	-6.7%	-9.8%	-13.3%	-12.1%

Average Hourly Distribution

Average Visitors



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

No Flow Comparison Available

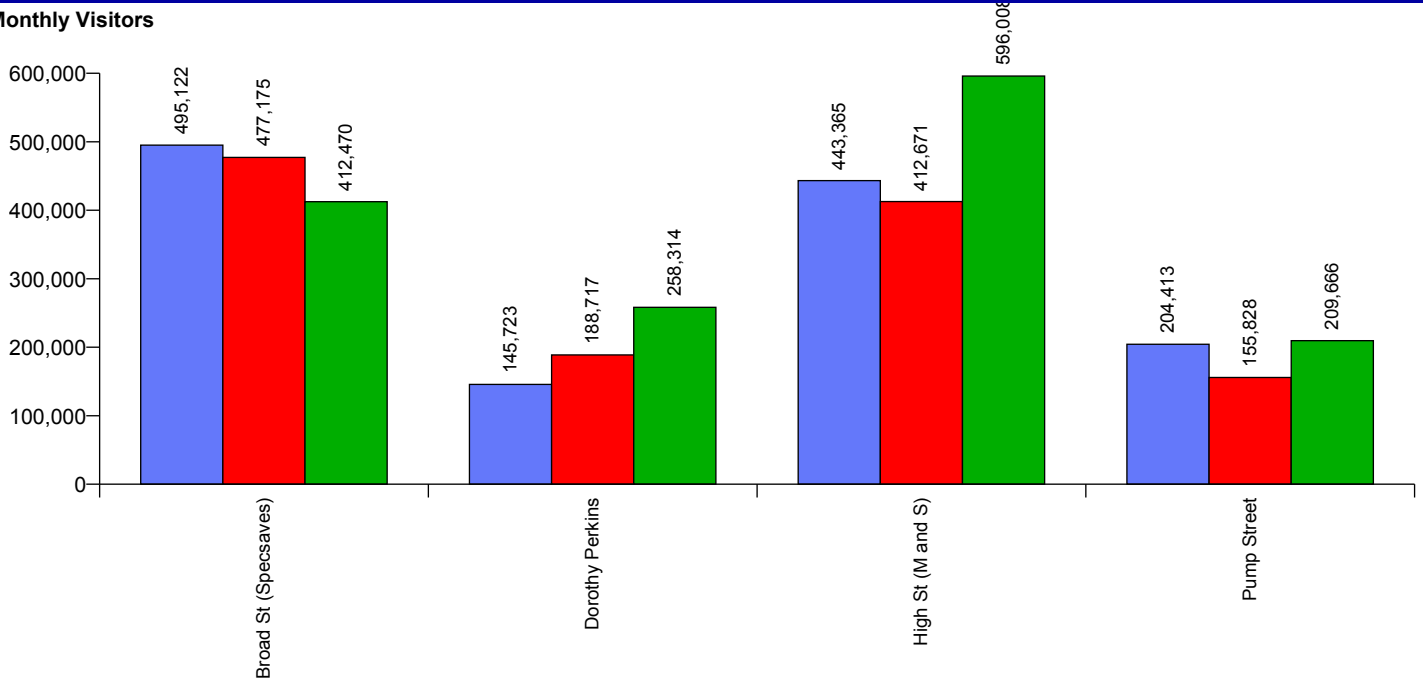
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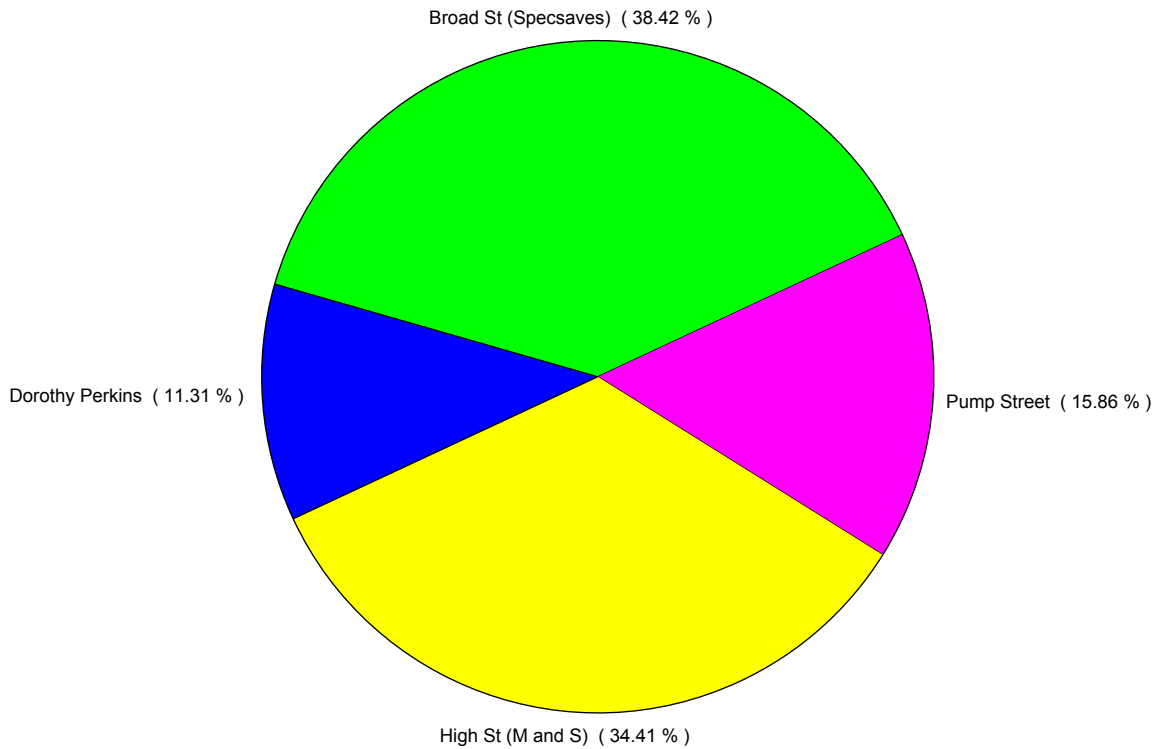
External Location Comparison

Monthly Visitors



FootFall by Entrance

Monthly Visitors



Month Commencing	30-Oct-2016
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Month	November 2016
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Weather

No weather information available

Management Highlights

W/C

30-Oct-2016	Mon	Notable Dates	Halloween
		School Holidays	Private School Additional Half Term Dates
	Tue	Ad Hoc	University of Worcester Graduation Ceremonies at Worcester Cathedral
		School Holidays	Private School Additional Half Term Dates
	Wed	Ad Hoc	University of Worcester Graduation Ceremonies at Worcester Cathedral
		School Holidays	Private School Additional Half Term Dates
	Thu	Ad Hoc	University of Worcester Graduation Ceremonies at Worcester Cathedral
	Fri	Ad Hoc	University of Worcester Graduation Ceremonies at Worcester Cathedral
Sat	Ad Hoc	Round Table Bonfire and Fireworks at Pitchcroft	
	Notable Dates	Bonfire Night	
06-Nov-2016	Fri	Notable Dates	Armistice Day
13-Nov-2016	Sun	City Centre Events & Promotions	Remembrance Sunday Service & Parade
	Thu	City Centre Events & Promotions	Christmas Lights Switch on
		Late Night Shopping	City Centre Late Night Shopping
20-Nov-2016	Sun	City Centre Events & Promotions	Arrival of Father Christmas Copenhagen Street to CrownGate
		City Centre Markets	Up-Market, High Street
	Thu	City Centre Events & Promotions	Worcester Victorian Christmas Fayre
		Late Night Shopping	City Centre Late Night Shopping
	Fri	Additional Factors	Black Friday
		City Centre Events & Promotions	Worcester Victorian Christmas Fayre
	Sat	City Centre Events & Promotions	Worcester Victorian Christmas Fayre