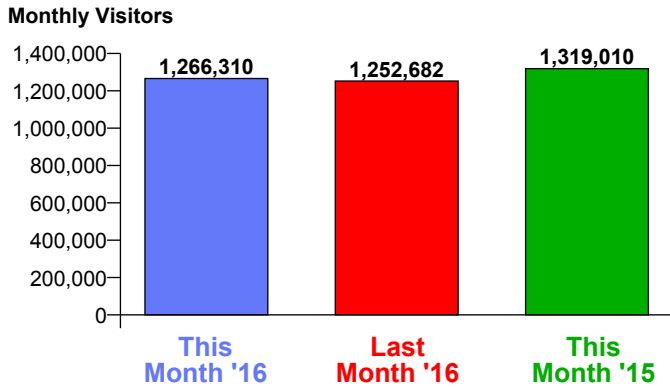


Month Commencing **01-May-2016**

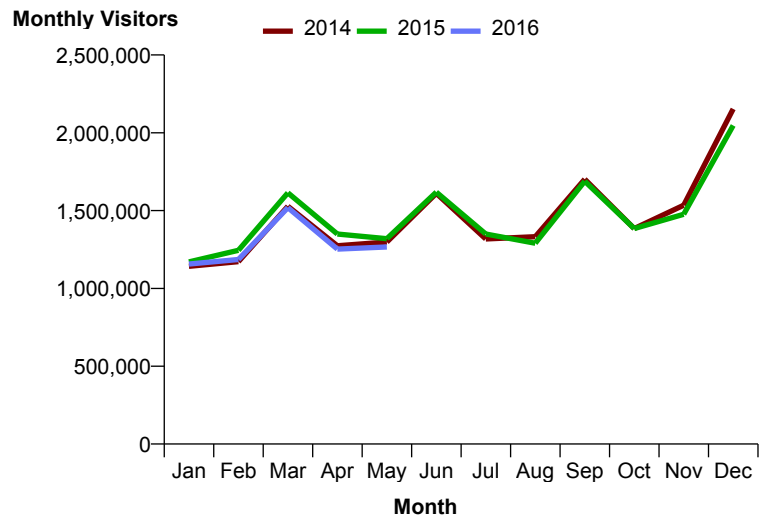
No of Wks This Mth	4
No of Wks Last Mth	4

Month **May 2016**

Monthly Visitors

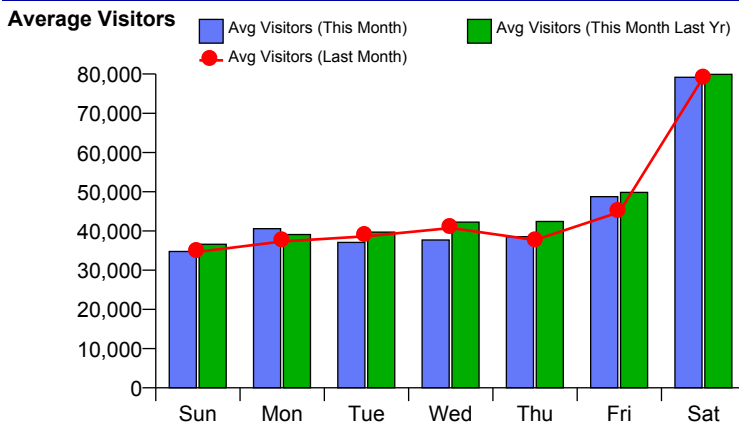


Annual Performance

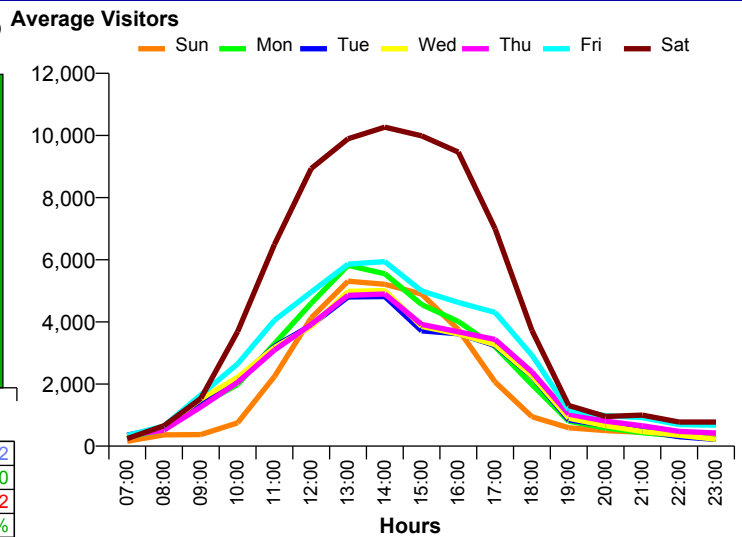


National Benchmark		Monthly Centre Change		Yearly Centre Change
M-O-M	Y-O-Y			
-1.8 %	-3.1 %	1.1 %		-4.0 %
↓	↓	↑		↓

Average Daily Distribution



Average Hourly Distribution



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Month '16	34,767	40,585	37,062	37,680	38,555	48,747	79,182
This Month '15	36,588	39,095	39,685	42,240	42,430	49,816	79,900
Last Month '16	34,649	37,327	38,627	40,746	37,701	44,810	79,312
Y-O-Y % Change	-5.0%	3.8%	-6.6%	-10.8%	-9.1%	-2.1%	-0.9%

Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

No Flow Comparison Available

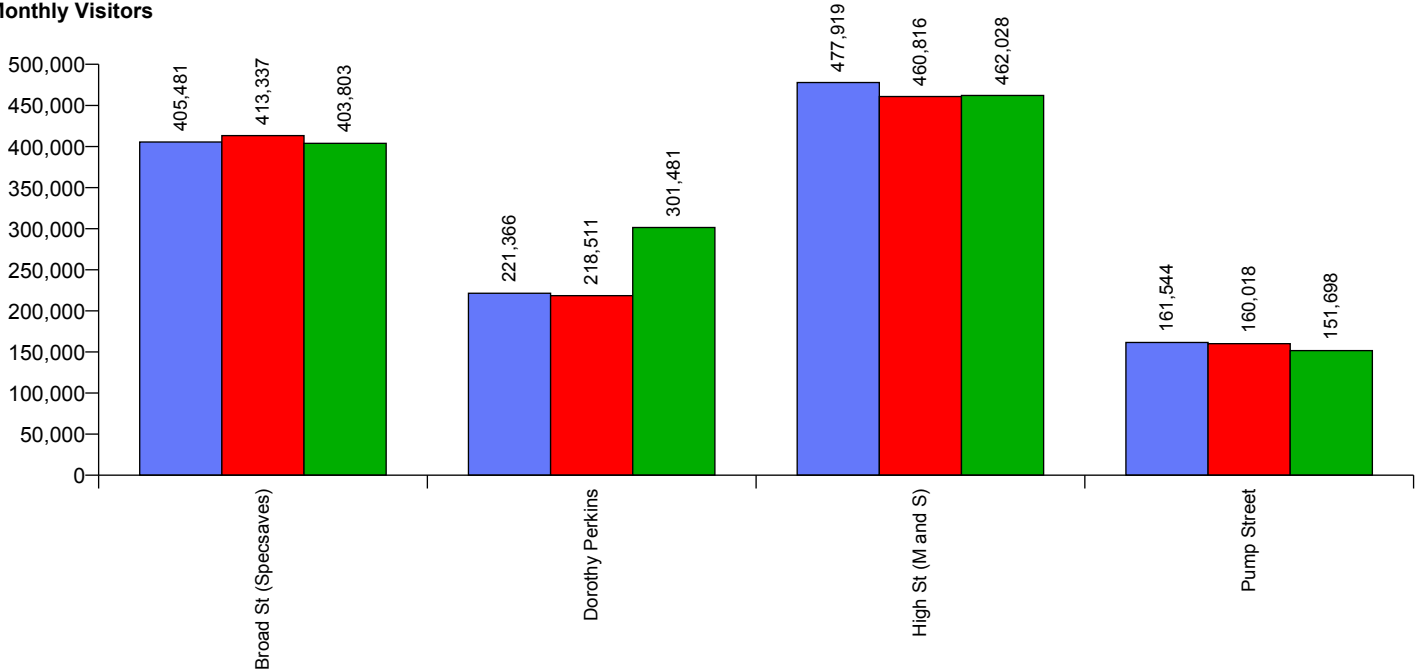
Month Commencing	01-May-2016
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No of Wks This Mth	4
No of Wks Last Mth	4

Month	May 2016
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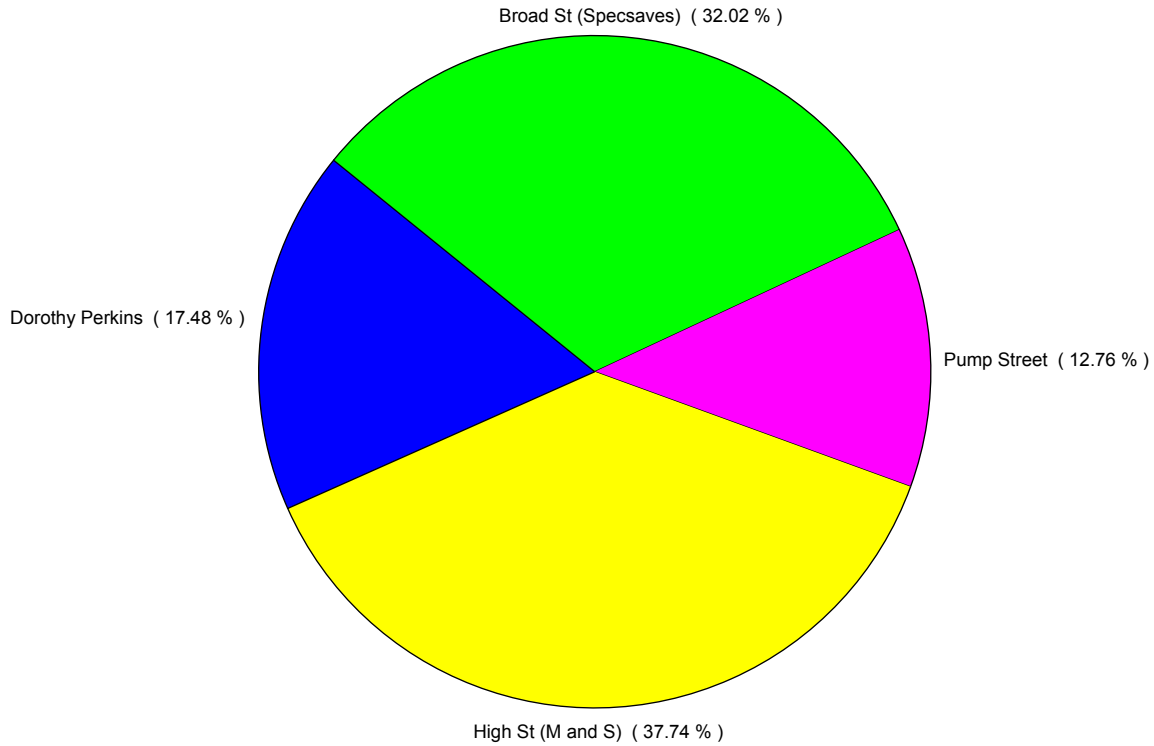
External Location Comparison

Monthly Visitors



FootFall by Entrance

Monthly Visitors



Month Commencing 01-May-2016

Month

May 2016

Weather

No weather information available

Management Highlights

W/C

01-May-2016	Sun	Ad Hoc	LSD Promotions - Sunday Up-Market
		Local Sporting Event	Worcestershire County Cricket Club v Essex (4 day event)
	Mon	Ad Hoc	LSD Promotions - Riverside Arts Market
		Bank Holiday	Early May Bank Holiday
		Local Sporting Event	Worcestershire County Cricket Club v Essex (4 day event)
	Tue	Local Sporting Event	Worcestershire County Cricket Club v Essex (4 day event)
Wed	Local Sporting Event	Worcestershire County Cricket Club v Essex (4 day event)	
08-May-2016	Wed	Local Sporting Event	Worcester Race Course- Spring Afternoon Racing 12.00
	Sat	Ad Hoc	Festival at the fountains by HoW College
		City Centre Events & Promotions	Worcester Motor Festival
15-May-2016	Sun	Ad Hoc	LSD Promotions - Sunday Up-Market
		Local Sporting Event	Worcestershire County Cricket Club v Sussex (4 day)
	Mon	Local Sporting Event	Worcestershire County Cricket Club v Sussex (4 day)
	Tue	Local Sporting Event	Worcestershire County Cricket Club v Sussex (4 day)
	Wed	Local Sporting Event	Worcestershire County Cricket Club v Sussex (4 day)
		National Sporting Event	UEFA Europa League Final
	Thu	Local Sporting Event	Worcester Race Course - Spring Afternoon racing 12.00
	Fri	Ad Hoc	LSD - Worcester Spring Festival (Market) High Street
		Local Sporting Event	Worcestershire County Cricket Club - Rapids v Durham Jets 5.30pm
	Sat	Ad Hoc	LSD Promotions - Sunday Up-Market
		Ad Hoc	LSD - Worcester Spring Festival (Market) High Street
National Sporting Event		FA Cup Final	
22-May-2016	Sun	Ad Hoc	LSD Promotions - Sunday Up Market (High Street)
		Local Sporting Event	Worcester Marathon & Half Marathon
	Fri	Local Sporting Event	Worcester Race Course - Spring Afternoon Racing 12.00
	Sat	Ad Hoc	LSD Promotions - Saturday UpMarket - High Street
National Sporting Event		UEFA Champions League Final	