

Month Commencing **28-Feb-2016**

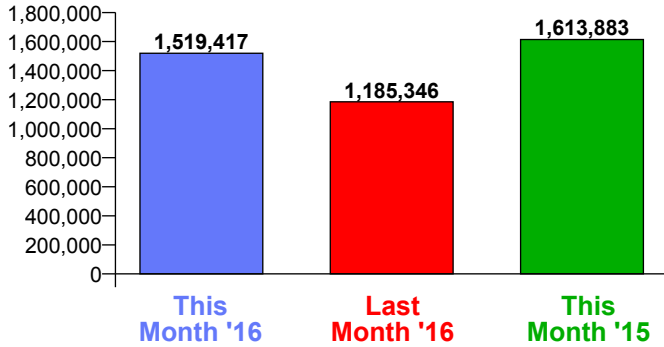
No of Wks This Mth	5
No of Wks Last Mth	4

Month

**March 2016**

### Monthly Visitors

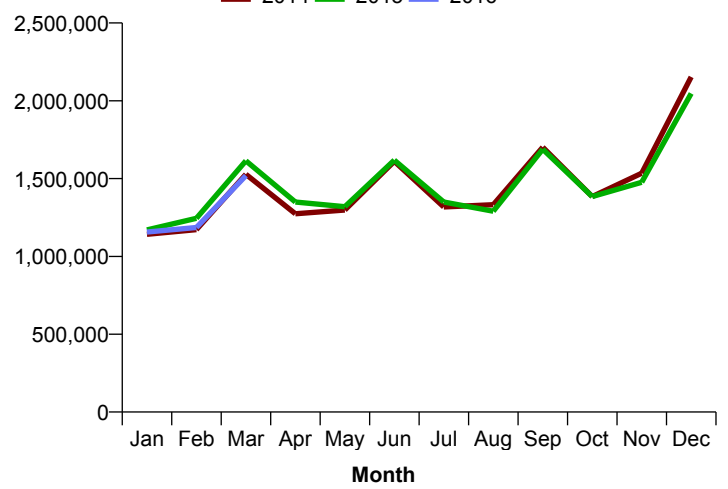
Monthly Visitors



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
26.7 %	↑ -3.9 %	↓ 28.2 %	↑	-5.9 %	↓

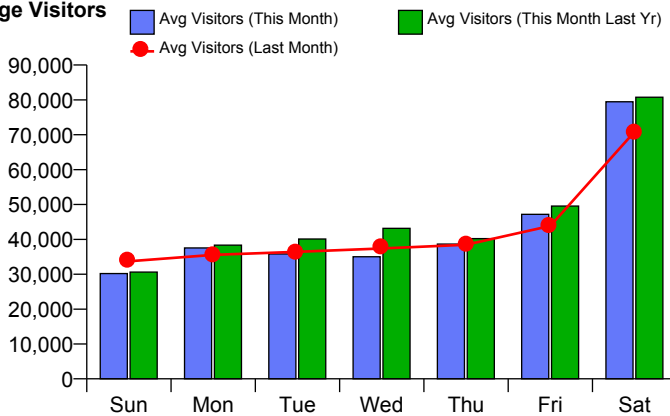
### Annual Performance

Monthly Visitors



### Average Daily Distribution

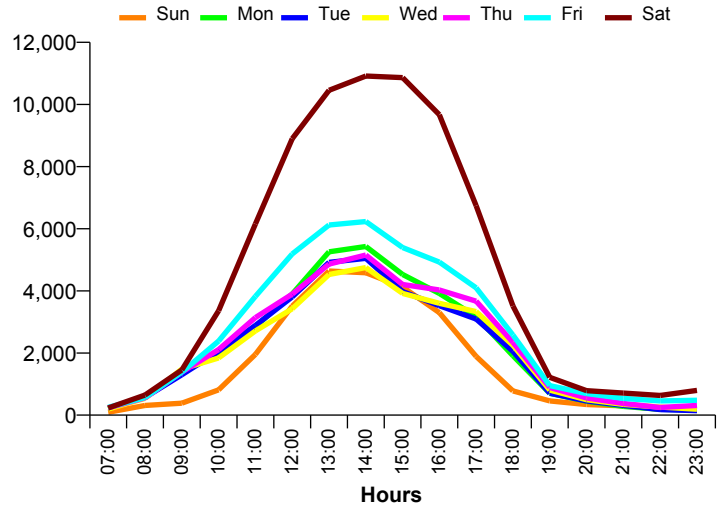
Average Visitors



This Month '16	30,181	37,560	35,838	35,026	38,632	47,191	79,455
This Month '15	30,601	38,348	40,114	43,172	40,237	49,549	80,755
Last Month '16	33,719	35,552	36,442	37,395	38,472	43,861	70,896
Y-O-Y % Change	-1.4%	-2.1%	-10.7%	-18.9%	-4.0%	-4.8%	-1.6%

### Average Hourly Distribution

Average Visitors



### Zone Comparison

No Zone Comparison Available

### Internal Flow Comparison

No Flow Comparison Available

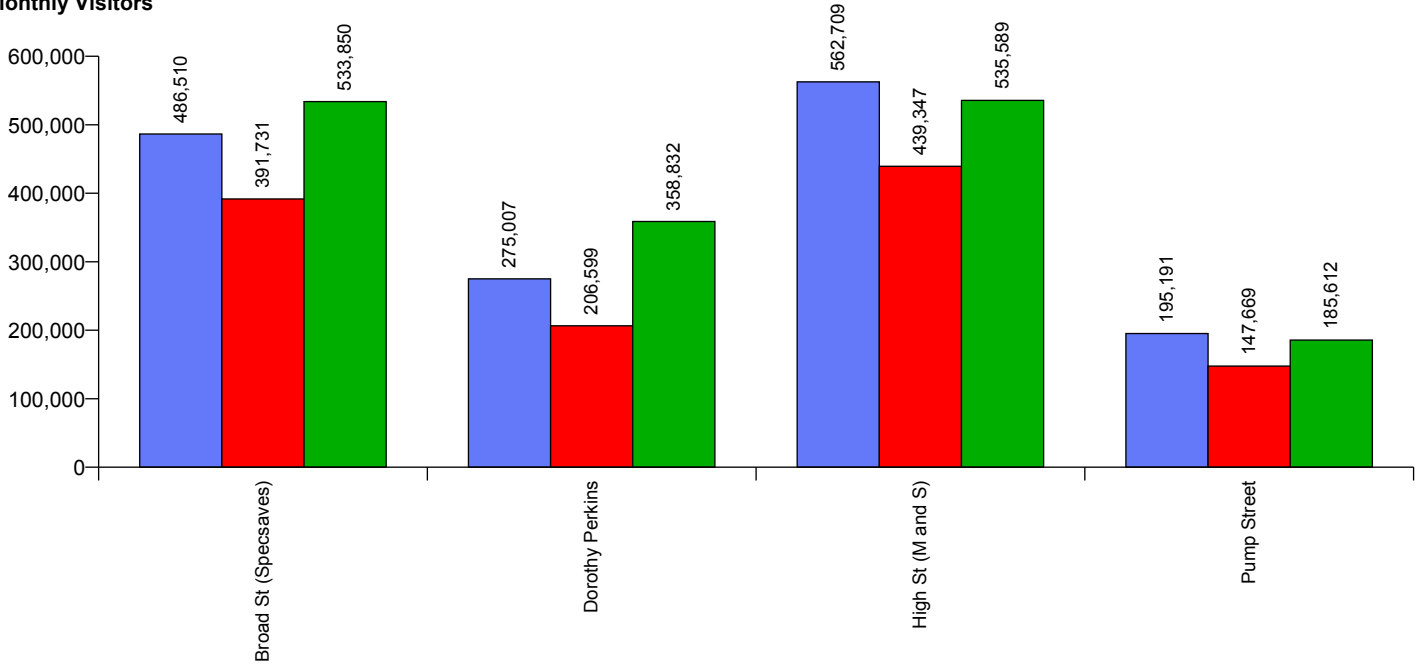
Month Commencing	28-Feb-2016
------------------	-------------

No of Wks This Mth	5
No of Wks Last Mth	4

Month	March 2016
-------	------------

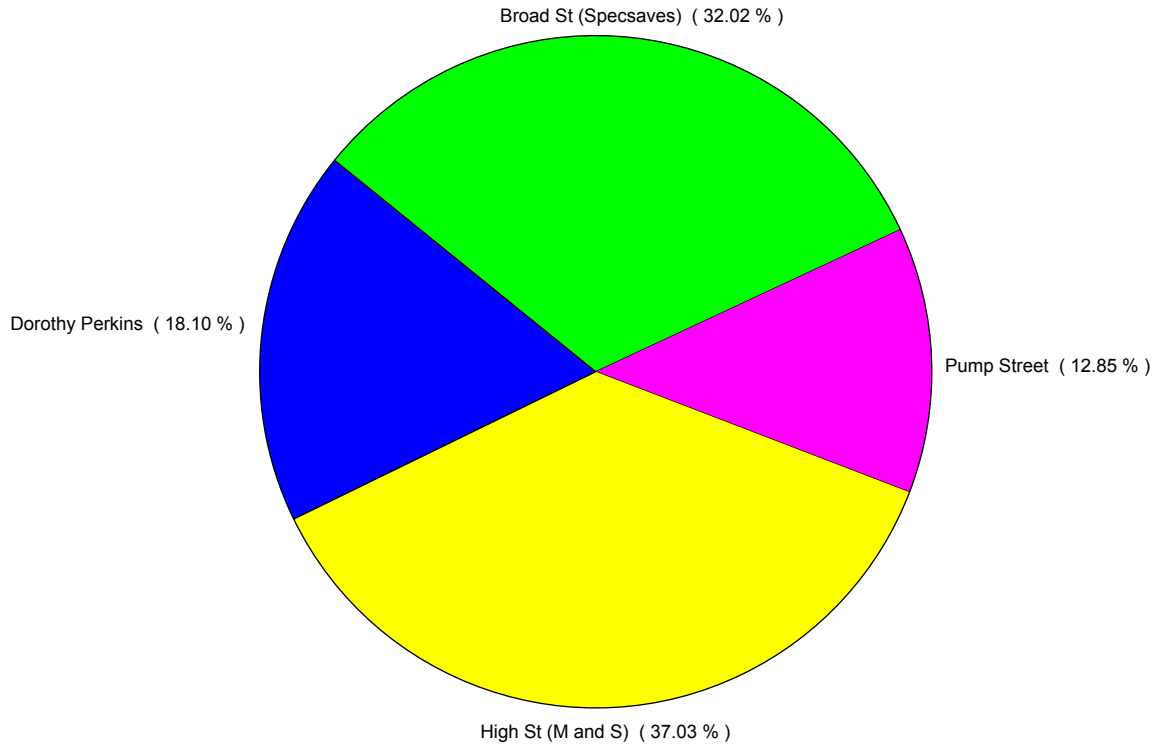
External Location Comparison

Monthly Visitors



FootFall by Entrance

Monthly Visitors



Month Commencing	28-Feb-2016	Month	March 2016
------------------	-------------	-------	------------

**Weather**

No weather information available

**Management Highlights**

**W/C**

28-Feb-2016	Sun	Ad Hoc	LSD - Sunday Up-Market High Street
	Sat	Ad Hoc	LSD - Saturday Up-Market High Street
06-Mar-2016	Sun	Ad Hoc	LSD - Sunday Up-Market High Street
		Notable Dates	Mothering Sunday
	Sat	Ad Hoc	LSD - Saturday Up-Market incorporation Young Enterprise Market
13-Mar-2016	Sun	Ad Hoc	LSD - Sunday upmarket
	Thu	Notable Dates	St Patrick's Day
	Fri	National Sporting Event	Cheltenham Gold Cup Day
	Sat	Ad Hoc	LSD Promotions - Saturday Up-Market
20-Mar-2016	Sun	Ad Hoc	LSD Promotions - Sunday Up-Market
	Fri	Bank Holiday	Good Friday
	Sat	Ad Hoc	LSD Up-Market High Street
27-Mar-2016	Sun	Ad Hoc	LSD - Up Market - High Street
		Notable Dates	Easter Sunday
	Mon	Ad Hoc	LSD Riverside Market (tbc)
		Ad Hoc	Riverside Market
		Bank Holiday	Easter Monday
	Tue	School Holidays	Public & Private
	Wed	School Holidays	Public & Private
	Thu	School Holidays	Public & Private
	Fri	School Holidays	Public & Private
	Sat	Ad Hoc	LSD - Saturday Up Market
School Holidays		Public & Private	