

Month Commencing **29-May-2016**

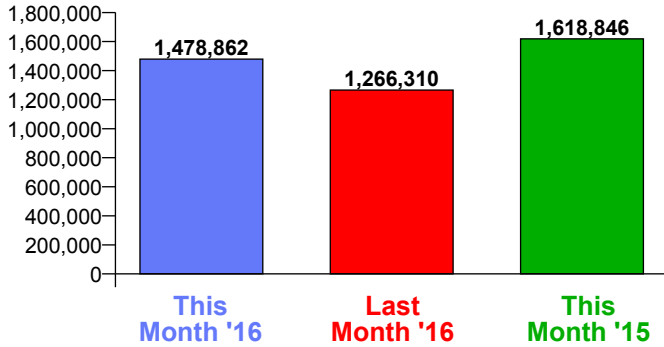
No of Wks This Mth	5
No of Wks Last Mth	4

Month

June 2016

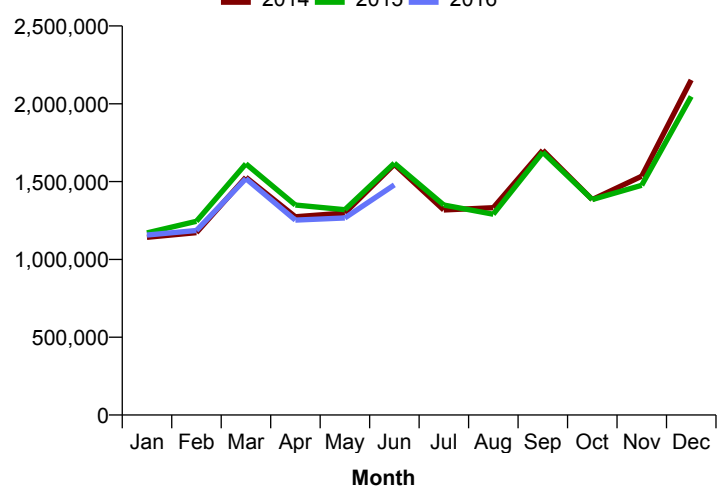
Monthly Visitors

Monthly Visitors



Annual Performance

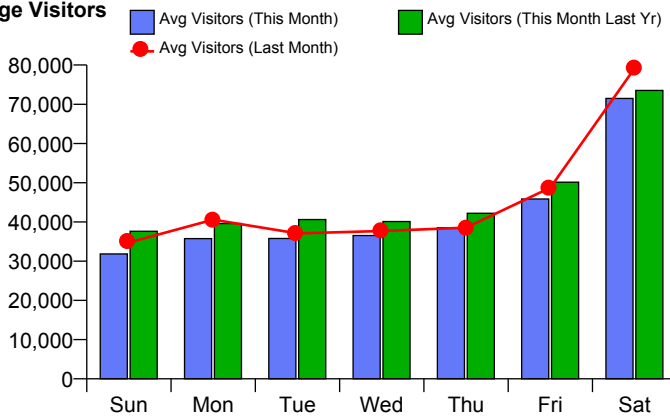
Monthly Visitors



National Benchmark		Monthly Centre Change		Yearly Centre Change	
M-O-M	Y-O-Y				
25.3 %	↑	-2.1 %	↓	16.8 %	↑
				-8.6 %	↓

Average Daily Distribution

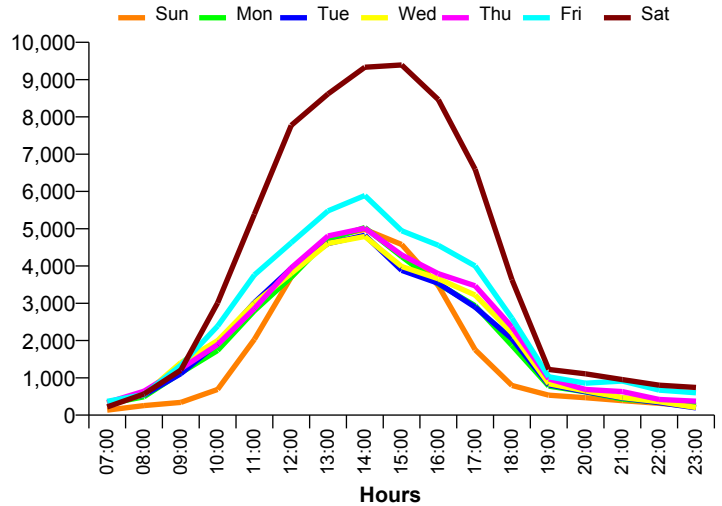
Average Visitors



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Month '16	31,853	35,744	35,773	36,544	38,526	45,848	71,485
This Month '15	37,610	39,576	40,614	40,116	42,194	50,130	73,530
Last Month '16	34,767	40,585	37,062	37,680	38,555	48,747	79,182
Y-O-Y % Change	-15.3%	-9.7%	-11.9%	-8.9%	-8.7%	-8.5%	-2.8%

Average Hourly Distribution

Average Visitors



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

No Flow Comparison Available

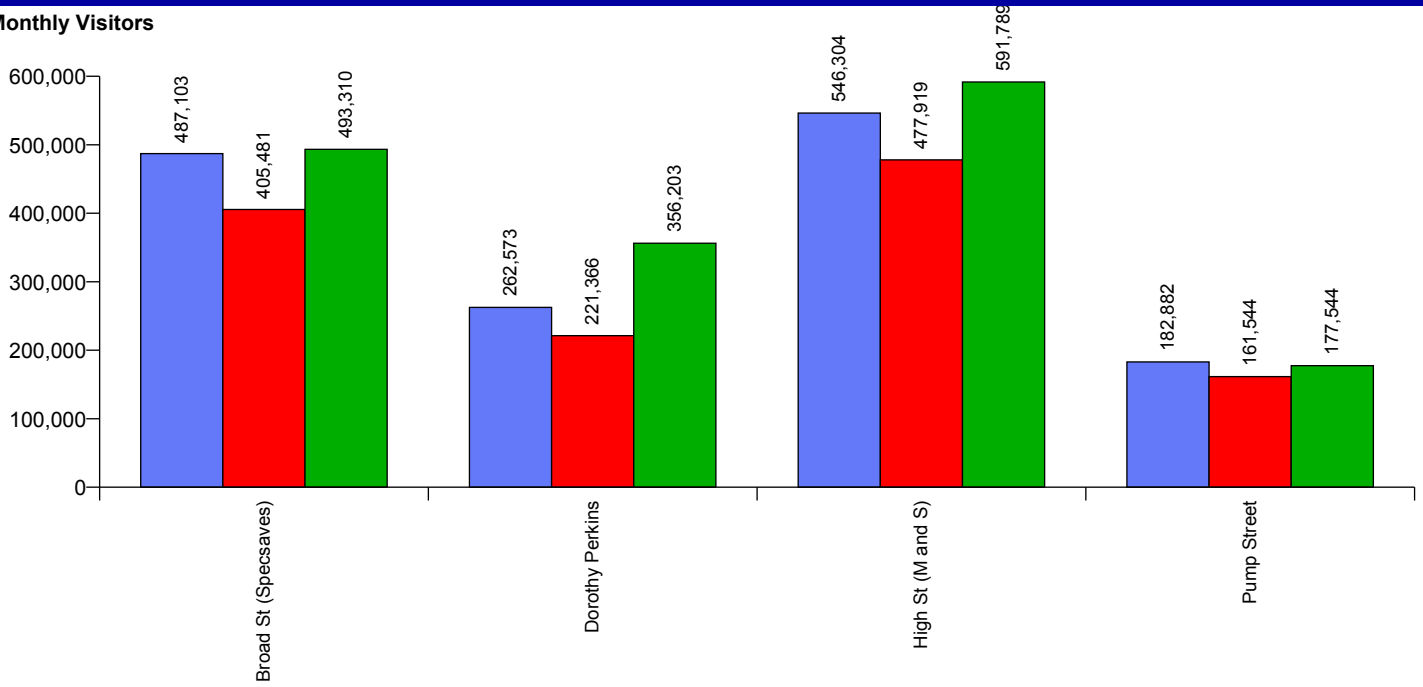
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Month	June 2016
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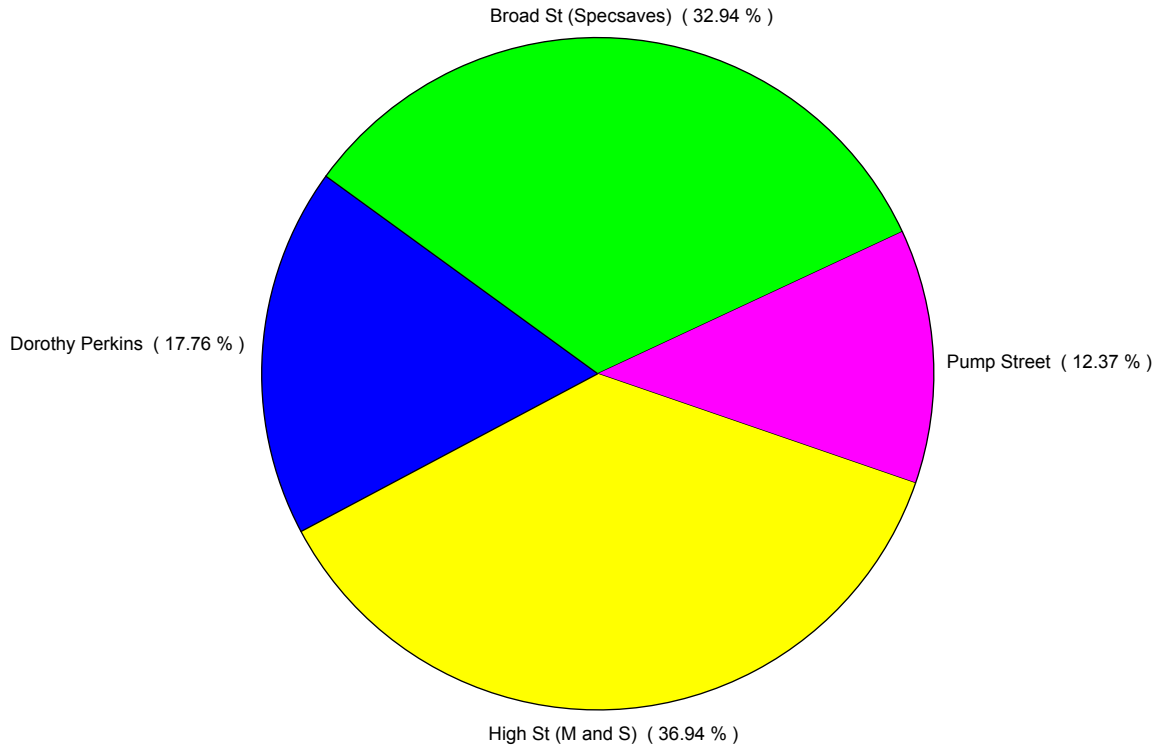
External Location Comparison

Monthly Visitors



FootFall by Entrance

Monthly Visitors



Month Commencing 29-May-2016

Month

June 2016

Weather

No weather information available

Management Highlights

W/C

29-May-2016	Sun	Ad Hoc	LSD Promotions - Sunday Upmarket High Street
		Ad Hoc	Oak Apple Day at The Commandery
		Local Sporting Event	Worcestershire County Cricket Club -v- Gloucester (11.00)
	Mon	Ad Hoc	LSD - Riverside Arts Market
		Bank Holiday	May Bank Holiday
		Local Sporting Event	Worcestershire County Cricket Club -v- Gloucester (11.00)
	Tue	Local Sporting Event	Worcestershire County Cricket Club -v- Gloucester (11.00)
		School Holidays	Public & Private Half Term
	Wed	Local Sporting Event	Worcestershire County Cricket Club -v- Gloucester (11.00)
	Thu	Local Sporting Event	Worcestershire Rapids v Yorkshire Vikings (5.30)
Sat	Ad Hoc	LSD Promotions - Up Market High Street	
	Local Sporting Event	Worcester Race Course - CrownGate Ladies Day	
05-Jun-2016	Sun	Ad Hoc	LSD Promotions - Up Market High Street
		Local Sporting Event	Worcestershire County Cricket Club - Rapids v Derbyshire Falcons (10.30am)
	Fri	City Centre Events & Promotions	Queens 90th Birthday Celebration
		Local Sporting Event	WCC - Rapids -vs- Northamptonshire Steelbacks (5.30)
		National Sporting Event	UEFA Euro Starts
	Sat	City Centre Events & Promotions	Queens 90th Birthday Celebration
		City Centre Events & Promotions	Worcester Flotilla - Riverside - Celebrating the Queens 90th Birthday
		City Centre Events & Promotions	Worcs Lit Fest
Local Sporting Event		Go Dad Run: 5k and 10k Worcester Racecourse	
12-Jun-2016	Sun	City Centre Events & Promotions	Queens 90th Birthday Celebration
		City Centre Events & Promotions	Worcs Lit Fest
	Mon	City Centre Events & Promotions	Worcs Lit Fest
	Tue	City Centre Events & Promotions	Worcs Lit Fest
	Wed	City Centre Events & Promotions	Worcs Lit Fest
		Local Sporting Event	WCC - Rapids -vs- Leicestershire Foxes (10.30)
	Thu	City Centre Events & Promotions	Worcs Lit Fest
	Fri	City Centre Events & Promotions	Worcs Lit Fest
Sat		City Centre Events & Promotions	Worcs Lit Fest
		Local Sporting Event	WCC - Rapids -vs- Nottingham Outlaws (2.30)
19-Jun-2016	Sun	City Centre Events & Promotions	Worcs Lit Fest
		Local Sporting Event	Worcester Race Course - Family Fun Raceday
		Notable Dates	Fathers Day
	Wed	Local Sporting Event	WCC - England Women -vs- Pakistan Women (10.30)
		Local Sporting Event	Worcester Race Course - Summer Afternoon Racing
Sat	Notable Dates	Armed Forces Day	

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26-Jun-2016	Mon	National Sporting Event	Wimbledon
	Tue	National Sporting Event	Wimbledon
	Wed	Local Sporting Event	Worcester Race course - Summer Afternoon Racing
		National Sporting Event	Wimbledon
	Thu	National Sporting Event	UEFA Euro Quarter Finals
		National Sporting Event	Wimbledon
	Fri	City Centre Events & Promotions	LSD Summer Festival (Market)
		Local Sporting Event	WCC - Rapids -vs-Derbyshire Falcons (5.30)
		National Sporting Event	UEFA Euro Quarter Finals
		National Sporting Event	Wimbledon
	Sat	City Centre Events & Promotions	LSD Summer Festival (Market)
		National Sporting Event	UEFA Euro Quarter Finals
		National Sporting Event	Wimbledon