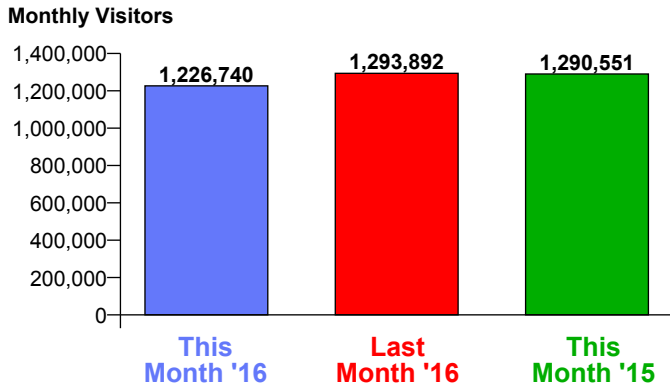


**Month Commencing**    **31-Jul-2016**

No of Wks This Mth	4
No of Wks Last Mth	4

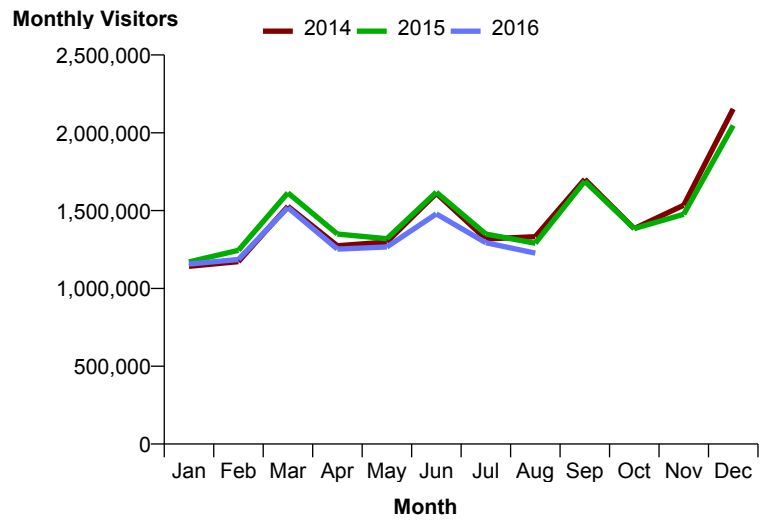
**Month**    **August 2016**

### Monthly Visitors

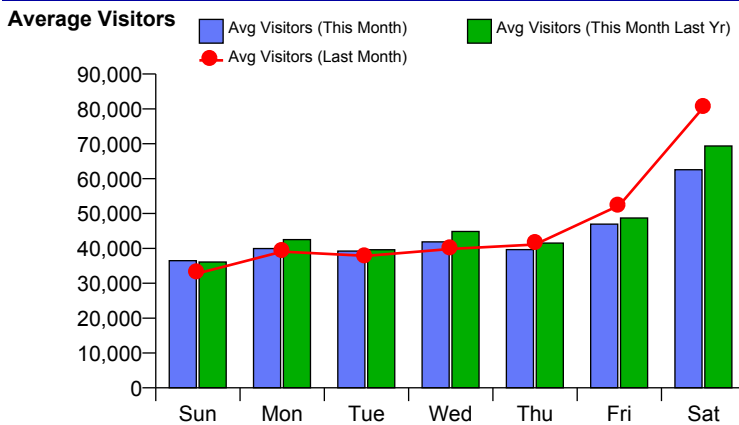


National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change		Centre Change	
-1.5 %	↓	-2.3 %	↓	-5.2 %	↓
		-4.9 %	↓		

### Annual Performance

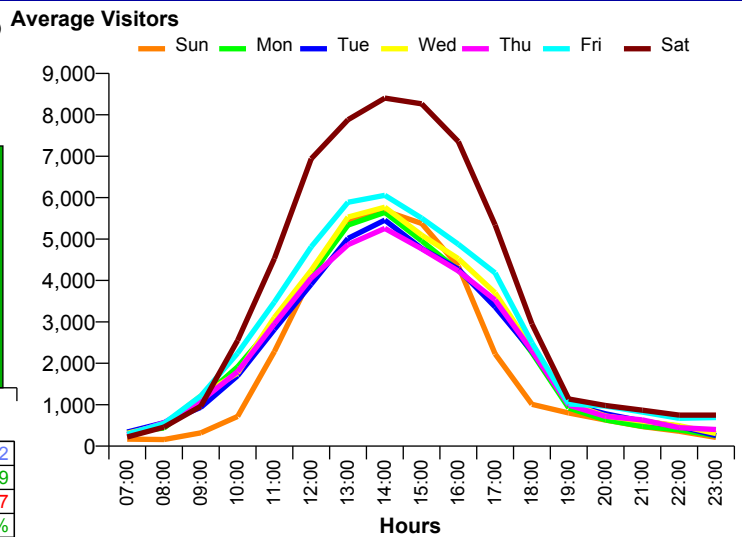


### Average Daily Distribution



This Month '16	36,475	39,946	39,210	41,863	39,661	46,968	62,562
This Month '15	36,099	42,531	39,589	44,848	41,501	48,693	69,379
Last Month '16	32,838	39,063	37,830	39,832	41,085	52,329	80,497
Y-O-Y % Change	1.0%	-6.1%	-1.0%	-6.7%	-4.4%	-3.5%	-9.8%

### Average Hourly Distribution



### Zone Comparison

No Zone Comparison Available

### Internal Flow Comparison

No Flow Comparison Available

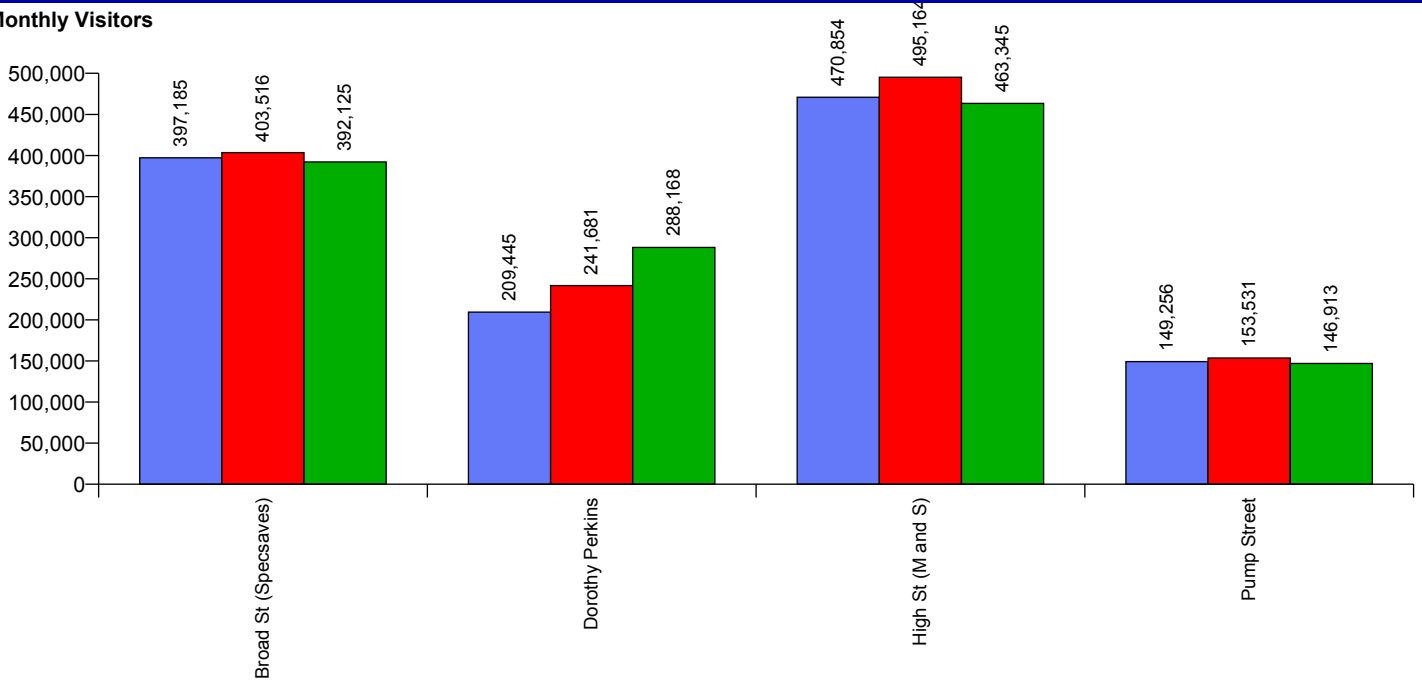
Month Commencing	31-Jul-2016
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No of Wks This Mth	4
No of Wks Last Mth	4

Month	August 2016
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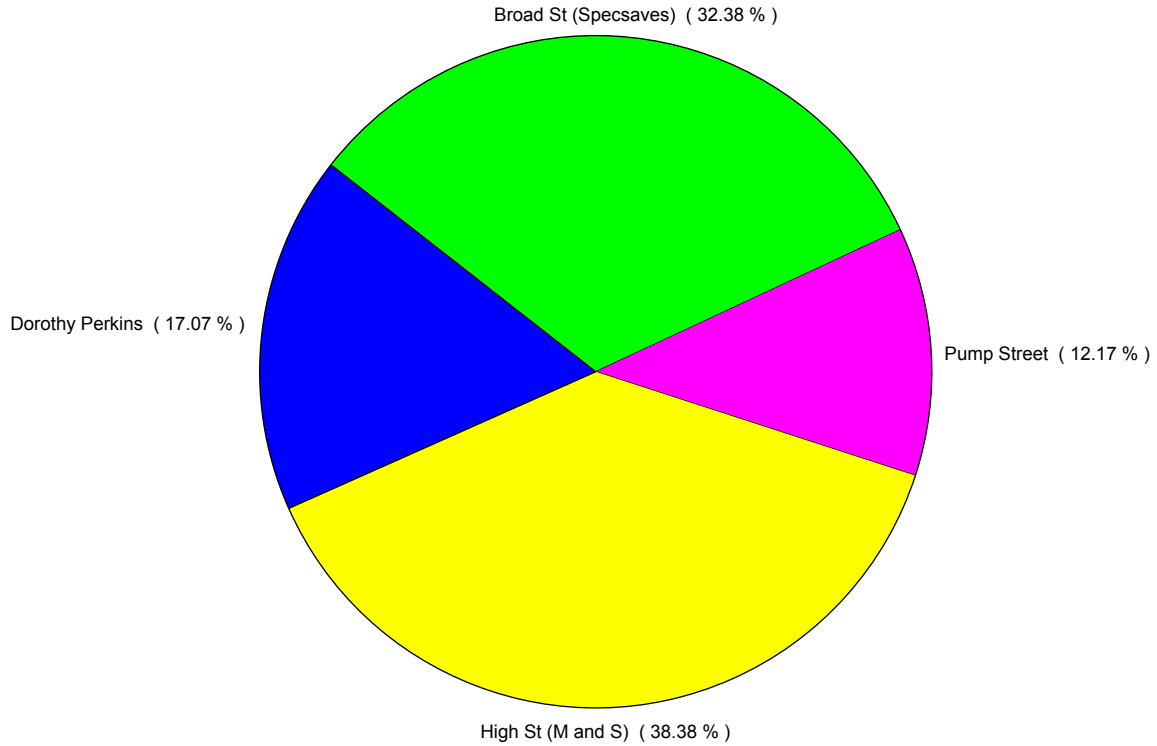
External Location Comparison

Monthly Visitors



FootFall by Entrance

Monthly Visitors



Month Commencing 31-Jul-2016

Month

August 2016

Weather

No weather information available

Management Highlights

W/C

31-Jul-2016	Sun	City Centre Events & Promotions	Worcester Foodie Festival
		City Centre Markets	LSD Promotions - Up Market - Riverside
		Local Sporting Event	WCC - Rapids -vs- Lancashire Lightning
		School Holidays	Public and Private Summer holiday
	Mon	School Holidays	Public and Private Summer holiday
	Tue	School Holidays	Public and Private Summer holiday
	Wed	School Holidays	Public and Private Summer holiday
	Thu	City Centre Events & Promotions	CAMRA Beer, Cider & Perry Festival - Worcester Race Course
		School Holidays	Public and Private Summer holiday
	Fri	City Centre Events & Promotions	CAMRA Beer, Cider & Perry Festival - Worcester Race Course
		School Holidays	Public and Private Summer holiday
	Sat	City Centre Events & Promotions	CAMRA Beer, Cider & Perry Festival - Worcester Race Course
City Centre Markets		LSD Promotions Up-Market - Saturday High St. Sunday Riverside	
School Holidays		Public and Private Summer holiday	
07-Aug-2016	Sun	City Centre Markets	LSD Promotions Up-Market - Saturday High St. Sunday Riverside
		School Holidays	Public and Private Summer holiday
	Mon	School Holidays	Public and Private Summer holiday
	Tue	School Holidays	Public and Private Summer holiday
	Wed	School Holidays	Public and Private Summer holiday
	Thu	Local Sporting Event	Worcester Race Course - Summer Afternoon Racing
		School Holidays	Public and Private Summer holiday
	Fri	School Holidays	Public and Private Summer holiday
	Sat	City Centre Events & Promotions	Worcester Festival
		City Centre Markets	LSD Promotions Up-Market - Saturday High St. Sunday Riverside
		Local Sporting Event	WCC - Worcestershire -vs- Glamorgan (11.00)
School Holidays		Public and Private Summer holiday	

**Month Commencing**    **31-Jul-2016**

**Month**    **August 2016**

14-Aug-2016	Sun	Ad Hoc	LSD - Riverside Arts Market
		City Centre Events & Promotions	Worcester Festival
		City Centre Markets	LSD Promotions Up-Market - Saturday High St. Sunday Riverside
		Local Sporting Event	WCC - Worcestershire -vs- Glamorgan (11.00)
		School Holidays	Public and Private Summer holiday
	Mon	City Centre Events & Promotions	Worcester Festival
		Local Sporting Event	WCC - Worcestershire -vs- Glamorgan (11.00)
		School Holidays	Public and Private Summer holiday
	Tue	City Centre Events & Promotions	Worcester Festival
		Local Sporting Event	WCC - Worcestershire -vs- Glamorgan (11.00)
		School Holidays	Public and Private Summer holiday
	Wed	City Centre Events & Promotions	Worcester Festival
		Local Sporting Event	Worcester Race course - Ladies Day
		School Holidays	Public and Private Summer holiday
	Thu	City Centre Events & Promotions	Worcester Festival
		School Holidays	Public and Private Summer holiday
	Fri	City Centre Events & Promotions	Worcester Festival
		School Holidays	Public and Private Summer holiday
Sat	City Centre Events & Promotions	Worcester Festival	
	City Centre Markets	LSD Promotions Up-Market - Saturday High St. Sunday Riverside	
	School Holidays	Public and Private Summer holiday	
21-Aug-2016	Sun	Ad Hoc	LSD - Riverside Arts Market
		City Centre Events & Promotions	Worcester Festival
		City Centre Markets	LSD Promotions Up-Market - Saturday High St. Sunday Riverside
		Local Sporting Event	Worcester Race Course - Family Fun Raceday
		School Holidays	Public and Private Summer holiday
	Mon	City Centre Events & Promotions	Worcester Festival
		School Holidays	Public and Private Summer holiday
	Tue	City Centre Events & Promotions	Worcester Festival
		Local Sporting Event	WCC - Worcestershire -vs- Northamptonshire
		School Holidays	Public and Private Summer holiday
	Wed	City Centre Events & Promotions	Worcester Festival
		Local Sporting Event	WCC - Worcestershire -vs- Northamptonshire
		School Holidays	Public and Private Summer holiday
	Thu	City Centre Events & Promotions	Worcester Festival
		Local Sporting Event	WCC - Worcestershire -vs- Northamptonshire
		School Holidays	Public and Private Summer holiday
	Fri	City Centre Events & Promotions	Worcester Festival
		Local Sporting Event	WCC - Worcestershire -vs- Northamptonshire
School Holidays		Public and Private Summer holiday	
Sat	City Centre Events & Promotions	Worcester Festival	
	City Centre Markets	LSD Promotions Up-Market - Saturday High St. Sunday Riverside	
	School Holidays	Public and Private Summer holiday	